

# CalFresh Outreach

Resources for Families to Receive Access to Healthy Food

CalFresh is California’s Supplemental Nutrition Assistance Program, or SNAP, and it is one of the most effective ways to ensure kids have access to healthy food. The benefit is uploaded to an Electronic Benefits Transfer (EBT) card that can be used to purchase food at places like grocery stores and farmers markets.

Additionally, having CalFresh provides eligibility for other food assistance programs, such as SUN Bucks (Summer EBT).

Schools and community organizations are trusted messengers and an important source of information for families. Please use this toolkit to help connect families in your community to the vital resources that CalFresh provides.

For more information about CalFresh, how to enroll, social media graphics or get assistance, visit the [San Diego Hunger Coalition’s CF in Schools website](http://San Diego Hunger Coalition’s CF in Schools website).

## What’s Inside this Toolkit?

### Tools for Schools to Connect Families to CalFresh & SUN Bucks

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### Receive Benefits to Feed Your Children on Summer Break



SUNBUCKS PROVIDES ELIGIBLE CHILDREN WITH **\$120** FOR FOOD FOR THE SUMMER!

Anyone can apply for CalFresh online at [benefitscal.com](http://benefitscal.com)

# Why is CalFresh Outreach is Important for Students?

When kids are enrolled in CalFresh, they get the food they need to succeed both at home and school. But many newly eligible families may not know they qualify or how to sign up.

## **CalFresh helps kids at home:**

Now is a great time to apply to CalFresh! A family of four can now receive up to **\$975** a month to purchase food.

\*CalFresh benefit allotments amounts can vary on a month to month basis, based on income.

## **CalFresh helps kids at school:**

Students enrolled in CalFresh are directly certified for free school meals and SUN Bucks (Summer EBT). Learn more about SUN Bucks in the next page.

**CalFresh helps kids in the classroom:** When students consistently get the food they need, it leads to lower rates of chronic absenteeism, stronger test scores and fewer disruptions caused by behavior or trips to the nurse.

**Please Note: Immigrant families may be hesitant to enroll in CalFresh, but it is currently *safe for families to access*.**

Learn more in this guide for immigrants and share community-facing resources from Protecting Immigrant Families at: <https://protectingimmigrantfamilies.org/>

Visit San Diego Hunger Coalition's Safe Food Assistance Page to learn more about CalFresh eligibility:

<https://www.sandiegohungercoalition.org/safe>

## CalFresh Outreach is Important for Schools

**CalFresh helps school nutrition budgets:** Students enrolled in CalFresh are automatically certified for free school meals. That means fewer school meal applications to process and fewer unpaid meal charges.

**CalFresh helps schools qualify for more programs:** When more eligible students get enrolled in CalFresh, it improves a school's ability to operate free summer and afterschool meal programs and to adopt the Community Eligibility Provision (CEP), which enables eligible schools to serve meals to all students at no cost to families. In order to participate in CEP, schools must have Identified Student Percentage (ISP) over 25 percent, which includes students on CalFresh. Learn more about [CEP here](#).

# CalFresh & Eligibility for SUN Bucks

## What is SUN Bucks?

SUN Bucks, also known as Summer EBT (S-EBT), is a federal program that was established to help families buy food for their school-aged children during the summer.

Families will get **\$120 for each eligible child** (see eligibility chart on next page) to buy groceries during the summer. Families must use SUN Bucks within 122 days of funds being loaded to their card. Children who get SUN Bucks can still participate in other summer meal programs.

When kids are enrolled in CalFresh, they are **automatically certified** for SUN Bucks (also known as Summer EBT). This means there is no additional form or application for a parent to fill out for their child to access these food benefits.

## Important SUN Bucks Facts

When families are automatically certified for SUN Bucks, the EBT card will be mailed automatically to their address on file with the county or the school. It is very important to remind families to **keep their mailing address up to date**, so that SUN Bucks benefits are sent to the right place!

- To update address with the county, families can do so online at [BenefitsCal.com](https://BenefitsCal.com), calling the county at (866) 262-9887 or visiting your local county office.

**If families have questions about eligibility or need assistance with obtaining or activating their SUN Bucks card, please contact the SUN Bucks Helpline at (877)328-9677.**

For the helpline, families may follow the prompts as follows:

1. Language selection.
2. Card number (it will ask you for your card number twice - do not enter anything if you want to speak to a representative).
3. Select the number 5 and stay on the line to speak with a representative about SUN Bucks.

Agents are available to assist you from 6am to 8pm, Monday through Friday.

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For more information on SUN Bucks, families can visit our [SUN Bucks webpage](#).

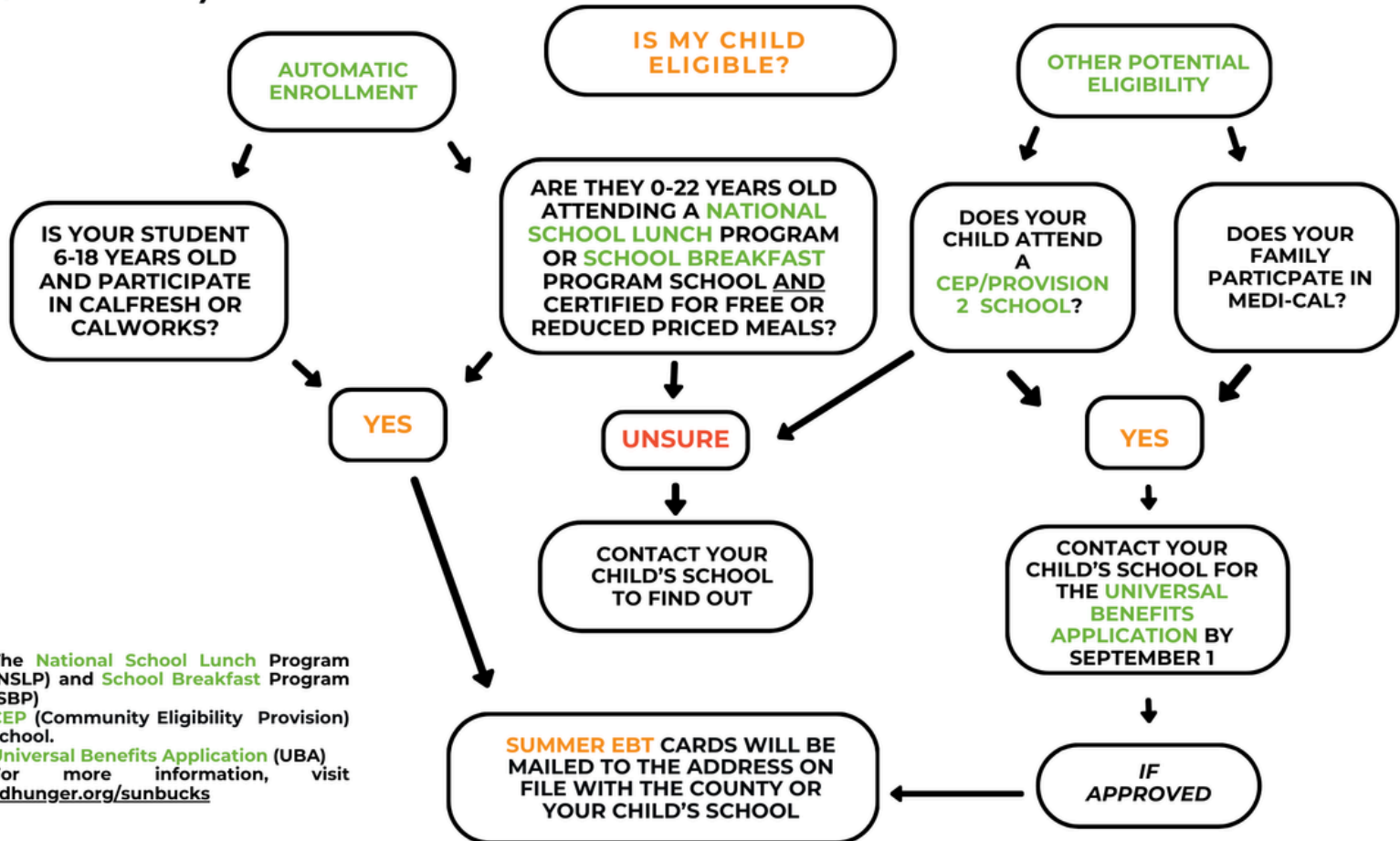
# SUN Bucks Eligibility Flowchart



SUN BUCKS WILL PROVIDE GROCERY-BUYING BENEFITS TO FAMILIES WITH LOW-INCOME WITH SCHOOL-AGED CHILDREN WHEN SCHOOLS ARE CLOSED FOR THE SUMMER.

A ONE-TIME \$120 DEPOSIT WILL BE LOADED IN A DEBIT LIKE-CARD FOR EACH ELIGIBLE CHILD IN EVERY FAMILY.

## SUN Bucks (SUMMER-EBT)



- The National School Lunch Program (NSLP) and School Breakfast Program (SBP)
- CEP (Community Eligibility Provision) school.
- Universal Benefits Application (UBA)
- For more information, visit [sdhunger.org/sunbucks](http://sdhunger.org/sunbucks)

**ELIGIBILITY IS NOT BASED ON IMMIGRATION STATUS**

In order to gauge eligibility, families can use our SUN Bucks eligibility flowchart above.

To view a full-size version, please visit our [SUN Bucks webpage](http://sdhunger.org/sunbucks): [sdhunger.org/sunbucks](http://sdhunger.org/sunbucks).

# WEBSITE OUTREACH

## Increase Your Reach

Parents regularly look to schools as a trusted source of information. Help your families connect to CalFresh by adding a link to your district, school and nutrition department websites. CalFresh graphics and links are free to use and promote through your networks. No need to connect to Social Services for permission! Here is how to get started:

1. Contact your website administrators and ask them to add a link to BenefitsCal using the link [benefitscal.com](https://benefitscal.com)
2. Consider using language from our social media posts (page 9) or using our [sample social media posts](#) (page 16).
3. Add a colorful “button” to your website to use as a link to the CalFresh application page.



Senate Bill 708 (Mendoza, 2015) requires LEAs who have their meal application available online to include the CalFresh application link on their website.

# Partnerships

## Increase CalFresh Enrollment

Under Assembly Bill 402 Local Education Agencies (LEAs) can enter into Memorandums of Understanding (MOUs) with County Welfare Departments (CWDs) to share information regarding school lunch participants who may be eligible to receive CalFresh benefits.

With the permission of the parent or guardian signing some form of consent, information submitted on the National School Lunch Program (NSLP) application with the local county CalFresh office can be shared.

Goal of this program is to increase the number of eligible families receiving CalFresh by using information about students who are presently receiving free or reduced lunch.

Official CDSS Letter with Parent Consent Form [available here](#).

PARENTAL OR GUARDIAN CONSENT TO RELEASE SCHOOL MEAL APPLICATION TO THE CALFRESH PROGRAM	
Dear Parent/Guardian:	
Your participation in the Free and Reduced-Price (F/RP) school meal program means your family could be eligible for the CalFresh food assistance program. CalFresh provides monthly benefits to households for purchasing the food they need to maintain adequate nutrition. By signing this form, you consent to allow the _____ District (District) to share the information you provided on your F/RP school meal application with the _____ County CalFresh Office (CalFresh Office) that is responsible for determining eligibility (benefits) for the CalFresh program. Or if you prefer to apply directly and not exchange this information, you may call the CalFresh program at 1-877-847-3663 or apply online at <a href="http://www.calfresh.ca.gov">www.calfresh.ca.gov</a> .	
<b>Please note, your participation in the CalFresh program is voluntary. Failure to sign this consent form will not affect your child's eligibility or participation in the district's F/RP school meal program.</b>	
<input type="checkbox"/>	Yes! I want the District to share information from my F/RP school meal application with the CalFresh Office to determine if my family is eligible for CalFresh benefits. I realize that the information provided will be shared only with the CalFresh Office.
<small>Please check the box above if you want to apply for CalFresh benefits for your family.</small>	
Child's Name: _____	
School: _____	
Child's Name: _____	
School: _____	
Child's Name: _____	
School: _____	
<b>By signing this consent form, I voluntarily consent to let the District share the information on my F/RP school meal application with the CalFresh Office, and I acknowledge that I have read and understood all the information on this form.</b>	
<b>Also, by consenting to this process, I understand that the CalFresh Office will provide me with a CalFresh application to determine CalFresh eligibility.</b>	
Signature of Parent/Guardian: _____	Date: _____
Printed Name _____	
Address: _____	
Phone: _____	e-mail: _____
<i>If you have any questions about this form or this process, you may contact (First name Last name), (Title.....), at (area code + phone number) or by e-mail at (e-mail address.....).</i>	

# Sample Language to Copy and Paste: English

## Newsletter or Website Post

If you have recently lost income, you may be eligible for CalFresh. CalFresh benefits are uploaded to an Electronic Benefits Transfer (EBT) card and can be used to purchase food at places like grocery stores and farmers markets. Applying for CalFresh is confidential. Apply at [benefitscal.com](https://benefitscal.com)

## Email or Letter to Families

Dear Families,

Food insecurity continues to impact families in our community. I'm writing because you may be eligible for a benefit called CalFresh.

CalFresh provides money for food on an Electronic Benefits Transfer (EBT) card that can be used like a debit card to buy food at grocery stores and farmers markets. The card is mailed to your house and benefits are uploaded each month directly on the card.

Now is a great time to apply to CalFresh! A family of four can now receive up to \$975 a month to purchase food. The amount you receive will depend on your income, expenses, and family size.

Please visit [benefitscal.com](https://benefitscal.com) or call 2-1-1 to apply for CalFresh

## Robocall Script

Dear Families,

Hello, this is [Name of superintendent or principal]. Food insecurity continues to impact our families in many ways, but there are programs that can help.

If you or your family could use support buying groceries, you may be eligible for CalFresh, a program that helps millions of people all across the country. You can apply for CalFresh today at [benefitscal.com](https://benefitscal.com)

Now is a great time to apply to CalFresh! A family of four can now receive up to **\$975** a month to purchase food. The amount you receive will depend on your income, expenses, and family size.

Don't forget students can also access free meals at school, for the most up to date information on school meals visit school or district nutrition website

Again, the website to apply for CalFresh is [benefitscal.com](https://benefitscal.com)

## Sample Language to Copy & Paste: Spanish

### Newsletter or Website Post

Si sus ingresos disminuyeron recientemente, posiblemente califique para CalFresh. Los beneficios de CalFresh se depositan en una tarjeta llamada Transferencia Electrónica de Beneficios (EBT) que se puede usar en supermercados y mercados de agricultores. La solicitud de CalFresh es confidencial. Solicítela en [benefitscal.com](https://benefitscal.com) O llame al 2-1-1.

### Email or Letter to Families

Queridas Familias,

La inseguridad alimentaria continua afectando a las familias de nuestra comunidad. Debido a esto, le escribo para informarle que posiblemente califique para un programa de asistencia alimentaria llamando CalFresh.

CalFresh le proporciona dinero para comprar comida por medio de una tarjeta llamada Transferencia Electrónica de Beneficios (EBT). Esta tarjeta se puede utilizar como una de debito para comprar comida en supermercados y mercados de agricultores. La tarjeta se envia a su domicilio y los beneficios se depositan mensualmente en la misma.

¡Ahora es un buen momento para solicitar beneficios de CalFresh! Una familia de cuatro personas puede recibir hasta **\$975** mensuales para comprar comida. La cantidad de beneficios que reciba dependerá de sus ingresos, gastos y el número de personas que conforman su hogar.

Visite por favor: [benefitscal.com](https://benefitscal.com) O llame al 2-1-1 para solicitar CalFresh

### Robocall Script

Queridas Familias,

Hola, soy [Nombre del superintendente o director]. La inseguridad alimentaria sigue afectando a nuestras familias de muchas maneras, pero hay programas que pueden ayudar.

Si su familia o usted necesitan ayuda para comprar comida, posiblemente califiquen para CalFresh. Este es un programa que ayuda a millones de personas en todo el país. Para solicitar Calfresh visite: De nuevo, laV páginaV web para solicitar CalFresh VRQ□

Ahora es un buen momento para solicitar beneficios de CalFresh! Una familia de cuatro personas puede recibir hasta **\$975** mensualmente para comprar comida. La cantidad de beneficios que reciba dependerá de sus ingresos, gastos y tamaño de su familia.

No olvide que los estudiantes también pueden acceder a comidas gratuitas en la escuela. Para obtener la información más actualizada sobre las comidas escolares, visite el sitio web de nutrición de la escuela o del distrito.

De nuevo, las páginas web para solicitar CalFresh son: [benefitscal.com](https://benefitscal.com)

## Social Media Posts

### English

If you could use some extra help putting food on the table for your kids, you're not alone. Learn more about how CalFresh can help your family:

[sdhunger.org/getcalfresh](https://sdhunger.org/getcalfresh)

Need some help buying groceries? Learn more about CalFresh:

[sdhunger.org/getcalfresh](https://sdhunger.org/getcalfresh)

A family of four can receive **\$975** every month to purchase food from CalFresh. [benefitscal.com](https://benefitscal.com)

If your income has changed recently, CalFresh can help with groceries. Learn more here: [benefitscal.com](https://benefitscal.com)

Visit San Diego Hunger Coalition's Safe Food Assistance Page to learn more about CalFresh eligibility: <https://www.sandiegohungercoalition.org/safe>

### Spanish

Si necesita ayuda extra para proporcionar comida a sus hijos no está solo. Aprenda más sobre cómo CalFresh puede ayudar a su familia:

[sdhunger.org/getcalfresh](https://sdhunger.org/getcalfresh)

¿Necesita ayuda para comprar comida? Aprenda más sobre CalFresh:

[sdhunger.org/getcalfresh](https://sdhunger.org/getcalfresh)

Una familia de cuatro personas puede recibir hasta \$975 mensualmente por parte del programa de CalFresh para comprar comida. Visite: [benefitscal.com](https://benefitscal.com)

Si sus ingresos disminuyeron recientemente, CalFresh puede apoyarlo para comprar comida. Aprenda más aquí: [benefitscal.com](https://benefitscal.com)

Envíe la palabra "Beneficios" al 650-376-8006 para informarse sobre cómo su estatus migratorio puede influir o no, para calificar para el programa de CalFresh.

## Sample Social Media Posts

### Receive Benefits to Feed Your Children on Summer Break



A family of 4 can receive up to **\$975**  
in food benefits a month

See if You are Eligible by going to  
**BenefitsCal.com**

**SUN**   
SUMMER NUTRITION PROGRAMS FOR KIDS

- ✓ Enrolled in CalFresh or Calworks?
- ✓ Have a child between ages of 6-18?

**YOU MAY BE ELIGIBLE FOR SUNBUCKS – A \$120 FOOD BENEFIT FOR KIDS!**

LEARN MORE AT [sdhunger.org/sunbucks](http://sdhunger.org/sunbucks)

SAN DIEGO HUNGER COALITION 



A family of 4 can receive up to **\$975** in food benefits **a month.**


**SEE IF YOU ARE ELIGIBLE BY GOING TO**

**BenefitsCal.com**


SAN DIEGO HUNGER COALITION 

CalFresh 

Did you know that **CalFresh** recipients can receive **Free Museum Passes?**



Simply present your EBT card and valid photo ID at the front desk. For a full list of participating museums, visit [museums4all.org](http://museums4all.org)

SAN DIEGO HUNGER COALITION 

## Sample Social Media Posts



SCHOOL'S  
OUT?

CALFRESH  
IS IN!

You may be eligible for food benefits!

A family of 4 can receive up to \$975  
in food benefits a month

SAN DIEGO HUNGER COALITION CalFresh



SUNBUCKS  
PROVIDES ELIGIBLE  
CHILDREN WITH  
\$120 FOR FOOD  
FOR THE SUMMER

Learn more at  
[sdhunger.org/sunbucks](http://sdhunger.org/sunbucks)

SUN SUMMER NUTRITION PROGRAMS FOR KIDS SAN DIEGO HUNGER COALITION



SUNBUCKS PROVIDES  
ELIGIBLE CHILDREN  
WITH \$120 FOR FOOD  
FOR THE SUMMER!

LEARN MORE AT  
[SDHUNGER.ORG/SUNBUCKS](http://SDHUNGER.ORG/SUNBUCKS)

SUN SUMMER NUTRITION PROGRAMS FOR KIDS SAN DIEGO HUNGER COALITION

[Click here](#)  
to download  
social media  
toolkit

## San Diego CalFresh Assistors

### 211 San Diego

*Phone assistance only*

**Phone:** Dial 2-1-1

### Alliance for African Assistance

**Location:** 5952 El Cajon Blvd., San Diego CA. 92115

**Hours:** 8am-5pm (Monday – Friday)

**Phone:** (858)435-8019

**Languages:** English, Spanish, Arabic, Farsi, French, Pashto

### Bonita Family Resource Center

**Location:** 2005 Highland Avenue Suite 9, San Diego, CA 91950

**Hours:** 9am-5pm (Monday – Friday))

**Phone:** 619-512-1122

**Languages:** English, Spanish

**Email:** [info@bonitafrfc.org](mailto:info@bonitafrfc.org)

### Casa Familiar

**Location:** 161 W San Ysidro Blvd, B-102, San Ysidro, CA 92173

**Hours:** 8am-12pm, 1pm-5pm (Monday – Friday))

**Phone:** (619) 428-1115

**Languages:** English, Spanish

**Email:** [FOC@casafamiliar.org](mailto:FOC@casafamiliar.org)

## San Diego CalFresh Assistors

### Chula Vista Community Collaborative (CVCC)

**Hours:** 8am-12pm, 1pm-5pm (Monday – Friday))

**Multiple locations:**

- 540 G Street, Chula Vista, CA 91910
  - **Phone:** 619-422-9208
- 1653 Albany Ave Chula Vista, CA 91911
  - **Phone:** 619-425-4458
- 348 L Street Chula Vista, CA 91911
  - **Phone:** 619-691-5301
- 480 Palomar Street Chula Vista, CA 91911
  - **Phone:** 619-407-4840
- 1424 Loma Lane Chula Vista, CA 91911
  - **Phone:** 619-420-0468

**Webpage:** [Chula Vista Community Collaborative](#)

### Community Resource Center

**Location:** 650 Second Street, Encinitas, CA 92024

**Hours:** Monday-Thursday: 8:30am – 4:30pm; Friday 8:30am - 2:00pm)

**Phone:** 760-300-3238

**Languages:** English, Spanish

**Email:** [intake@crcncc.org](mailto:intake@crcncc.org)

**Food Resources Webpage:** [Community Resource Center's Food and Nutrition Services](#)

## San Diego CalFresh Assistors

### Feeding San Diego

**Location:** 9477 Waples Street, Ste. 100, San Diego, CA 92121

**Phone:** 858-863-6635

**Email:** [calfreshteam@feedingsandiego.org](mailto:calfreshteam@feedingsandiego.org)

**Languages:** English, Spanish

### Jewish Family Service

**Location:** 8804 Balboa Avenue, San Diego, CA 92123

**Hours:** Monday-Thursday 8:30am - 5:00pm Friday: 8:30am - 4:00pm

**Phone:** 858-637-3210

**Languages:** English, Spanish

**Webpage:** [Jewish Family Services Nutrition Assistance](#)

### La Maestra Community Health Centers

**Hours:** Monday-Friday 8:30am-5:00pm))

**Multiple locations:**

- 165 South First S., El Cajon, CA, 92019
  - **Phone:** (619) 280-4213
- 1181 Rea Ave., El Cajon, CA, 92020
  - **Phone:** (619) 280-4213
- 4185 Fairmount Ave., San Diego, CA, 92105
  - **Phone:** (619) 280-4213
- 205 Highland Ave., National City, CA, 91950
  - **Phone:** (619) 280-4213

# San Diego CalFresh Assistors

## Neighborhood Health Care

**Hours:** Monday-Friday 8am-12pm; 1-4pm

**Multiple locations:**

- 426 N Date St, Escondido CA 92025
  - **Phone:** (442)286-8949
- 488 E. Valley Pkwy, Suite 404, Escondido, CA 92025
  - **Phone:** (760)294-0652
- 1001 E. Grand Ave, Escondido, CA 92025
  - **Phone:** (760)294-0687
- 550 W Washington Ave Suite 101, Escondido, CA 92025
  - **Phone:** (760)294-4174
- 3710 Ruffin Road, San Diego, CA 92123
  - Phone: (619)542-4354
- 13010 Poway Rd Poway CA 92064
  - **Phone:** (619)499-8862
- 2085 Montiel Rd, Suite 102, San Marcos, CA 92069
  - **Phone:** (760)294-0652
- 28477 Lizard Rocks Rd, Valley Center, CA 92082
  - **Phone:** (760)294-0687
- 470 N Mollison Ave El Cajon, CA 92021
  - **Phone:** (619)499-8862
- 10039 Vine St Lakeside, CA 92024
  - **Phone:** (619)499-8862

## San Diego Food Bank

**Hours:** Monday-Friday 8am-12pm; 1pm-4pm

**Phone:** 858-833-2587 or 858-833-2667

**Languages:** English, Spanish

**Webpage:** [SD Food Bank Get CalFresh](#)

## San Diego CalFresh Assistors

### San Ysidro Health (Campo)

**Hours:** Monday-Friday 8:30am-5:00pm

**Location:** 976 Sheridan Rd. Campo, Ca, 91906

**Phone:** (619) 478-2384, ext 1539

**Languages:** English, Spanish

### San Ysidro Health (Alpine)

**Hours:** Monday-Friday 8:30am-5:00pm

**Location:** 1620 Alpine Blvd. Alpine, Ca 91901

**Phone:** 619-478-2384 OR 619-662-4100 ext-4234

**Languages:** English, Spanish

### Somali Family Service

**Hours:** Monday-Friday 8:30am-5pm

**Location:** 5348 University Ave Suite #203, San Diego, CA 92105

**Phone:** 619-265-5821

**Languages:** English, Somali, Swahili, Arabic, Kirundi, Kinyarwanda, Amharic, Afan Oromo, Pashto, Dari, Farsi

### SBCS (formerly South Bay Community Services)

**Phone:** 619-271-5149

**Email:** [sbcscommunityteam@csbcs.org](mailto:sbcscommunityteam@csbcs.org)

## San Diego CalFresh Assistors

### Neighborhood Health Care

**Phone:** 760-736-6734

**Multiple locations:**

- 1295 Carlsbad Village Drive, Suite 100 Carlsbad, CA 92008
  - **Hours:** Tuesday 8am-5pm
- 150 Valpreda Drive, San Marcos, CA 92069
  - **Hours:** Monday-Friday 8am-5pm
- 220 Rotanzi Street, Ramona, CA 92065
  - **Hours:** Monday-Friday 8am-5pm
- 2210 Mesa Drive, Ste. 300, Oceanside, CA 92054
  - **Hours:** Monday-Friday 8am-5pm
- 605 Crouch Street, Building C, Oceanside, CA 92054
  - **Hours:** Monday, Wednesday, Thursday, Friday 8am-5pm CLOSED Tuesday
- 1130 2nd Street Encinitas, CA 92024
  - **Hours:** Tuesdays and Thursdays Hours: 8am-5pm
- 3998 Vista Way, Suite 204 Oceanside, CA 92056
  - **Hours:** Monday, Wednesday, Thursday 8am-5pm
- 1675 N Perris Blvd, Suite G1, Perris, CA 92571
  - **Hours:** Monday-Friday 8am-5pm (Over the phone assistance Only)

### Opsam Health

**Hours:** 760-736-6734

**Multiple locations:**

- 2743 Highland Ave, National City, CA 91950
  - **Phone:** 844-200-2426 ext. 1321
- 10737 Camino Ruiz, San Diego, CA 92126
  - **Phone:** 844-200-2426 ext. 1404

**Languages:** English, Spanish, Tagalog