



Schools & After-School Domain 2-Year Strategic Plan (2020-2022)

The Schools & After-school Domain Strategic Plan serves as a link between the COI's overall Strategic Plan and the Domain Workgroup's Action Plan. Please see both of those documents for more information.

COI Mission

The San Diego County Childhood Obesity Initiative (COI) is a multi-sector collaborative with the mission of reducing and preventing childhood obesity by advancing policy, systems, and environmental change through collective impact.

Domain Workgroup Purpose

The COI Schools & After-School Workgroup comprises public health, community organizations, health advocates, and school and after-school representatives that support schools in establishing and implementing policies and programs that foster a healthy, active, thriving, and academically successful school culture, climate, and community. Partners participating in the COI Schools & After-School Workgroup work with the schools and After-School domain to:

- Provide a monthly forum for sharing and coordinating school wellness resources and activities.
- Advocate for school policy and environmental change with school and community stakeholders.
- Provide district representatives to serve as liaisons between the domain and school districts to provide technical assistance and resources to further wellness policy development and implementation.
- Provide training, on-going communication, and resources to school district wellness policy leads, wellness committees, parents, students, charter schools, out-of-school providers, and other community-based organizations.
- Coordinate with Live Well Schools to track and analyze wellness policies and LCAPs from school districts throughout San Diego County for the purpose of identifying and sharing best practice language and policy improvements.
- Support projects in other COI domains related to school and after-school wellness.

Key Focus Areas for the Next Two Years

With a focus on health equity and with recognition of the impact of Adverse Childhood Experiences (ACEs) on health, the following are objectives of the Schools & After-School Domain work group:

- Objective 1: Support districts with wellness policy strengthening, implementation, and assessment
- Objective 2: Increase access to and participation in school meal programs
- Objective 3: Advocate for and support comprehensive health education in grades K-12.
- Objective 4: Provide a regular forum for partner education, engagement, and collaboration, including legislative and administrative advocacy to support health.

Cross-Domain Collaboration Opportunities

BUSINESS DOMAIN

- Supporting school staff wellness policies and programs by connecting Business Domain co-chair(s) to district-level staff.

MEDIA DOMAIN

- Promote/advocate best practices and successes through communications and media channels supported by COI and Live Well San Diego.

GOVERNMENT DOMAIN

- Engage in healthy schools advocacy and promotion of Safe Routes to School.

COMMUNITY DOMAIN

- Increase diversity and engagement with CBOs working with community and community members.

EARLY CHILDHOOD DOMAIN

- Promote policy language for school districts that includes preschools.

Objectives/Projects

(Linkages Identified to COI Strategic Plan)

1) Support districts with wellness policy strengthening, implementation, and assessment, with a focus on:

- Social and Emotional Wellness, including trauma-informed and restorative practices, to improve student engagement and attendance.
- Increased access to and participation in school meal programs
- Comprehensive K-12 Health Education
- Physical Education: standards-based instruction to develop physical literacy
- Meeting triennial wellness policy assessment requirement (deadline June 2021)

Linkages: COI Strategic Plan Goals 1-3; Priority on Pre-K-12 health education

2) Increase access to and participation in school meal programs (focus area for 2020-2021).

Linkages: COI Strategic Plan Goals 1 & 3; Priority on Pre-K-12 health education

3) Advocate for and support comprehensive health education in grades K-12.

Linkages: COI Strategic Plan Goal 3; Priority on Pre-K-12 health education

4) Provide a regular forum for partner education, engagement, and collaboration, including Legislative and Administrative Advocacy to support healthy schools.

Linkages: COI Strategic Plan Goals 3 & 4; Priority areas for partner communication and Pre-K-12 health education