



## Early Childhood Domain

### *2-Year Strategic Plan (2020-2022)*

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The Early Childhood Domain Strategic Plan serves as a link between the COI's overall Strategic Plan and the Domain Workgroup's Action Plan. Please see both of those documents for more information.

#### *COI Mission*

The San Diego County Childhood Obesity Initiative (COI) is a multi-sector collaborative with the mission of reducing and preventing childhood obesity by advancing policy, systems, and environmental change through collective impact.

#### *Domain Workgroup Purpose*

The COI Early Childhood Workgroup is composed of agencies, organizations, and individuals who work with the early childhood domain and support healthy eating and active living for children ages 0-5.

Partners participating in the COI Early Childhood Workgroup conduct the following activities:

- Provide a monthly forum for the early childhood community to network, share resources, coordinate activities, and partner with others.
- Develop and provide resources, support, training and technical assistance to early childhood educators, care providers, and organizations working with children ages 0-5.
- Identify and share best practice policy language for childcare.
- Advocate for and promote healthy policies and environments for families and children ages 0-5.
- Support projects and strategies in other domains and COI workgroups related to healthy eating and active living for children ages 0-5.

#### *Key Focus Areas for the Next Two Years*

The Early Childhood Domain Workgroup identified the following focus areas for the next two years:

- Supporting early childhood organizations and programs in enhancing health and wellness through technical assistance and policy, systems and environmental change.
  - Address Adverse Childhood Experiences (ACEs) and Protective Factors by integrating a trauma-informed approach
  - Support Oral Health Promotion messaging in the childcare setting
- Supporting advocacy efforts that benefit children ages 0-5.
  - Advocacy updates and potential efforts to support legislation, ex. CACFP Advocacy, Food for Care (Nourish CA)
  - Anti-hunger efforts, Universal Meals links with Schools and After Schools Domain
  - Align on ways to support COI Policy Agenda priorities
- Identifying early childhood indicators and working with partners to collect and gather data.
- Continue providing a forum for partner education and collaboration.
- Exploring and potentially developing a COI education portal for early childhood stakeholders.

***Cross-Domain Collaboration Opportunities***

**SCHOOLS & AFTER-SCHOOL DOMAIN**

- Wellness policy language for school districts that includes preschools.

**MEDIA DOMAIN**

- Trauma-informed care language support.

**HEALTHCARE DOMAIN**

- Trauma-informed care integration into professional services.

**GOVERNMENT DOMAIN**

- Supporting advocacy efforts.

***Objectives/Projects***

*(Linkages Identified to COI Strategic Plan and Policy Agenda)*

**1) Identify early childhood indicators and work with partners to collect/gather data to support the work of domain partners and for inclusion in the next State of Childhood Obesity Report**

***Linkages:*** COI Strategic Plan Goals 3 & 4

**2) Explore and potentially develop a COI education portal for early childhood stakeholders**

***Linkages:*** COI Strategic Plan Goals 1-4; potentially both priority strategies

**3) Support at least 3 early childhood organizations and programs in enhancing the health and wellness of young children through technical assistance and policy, systems and environmental change**

***Linkages:*** COI Strategic Plan Goals 1-3

**5) Provide a forum for partner education and collaboration**

***Linkages:*** COI Strategic Plan Goal 4