



## Community Domain

### *2-Year Strategic Plan (2020-2022)*

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The Community Domain Strategic Plan serves as a link between the COI's overall Strategic Plan and the Domain Workgroup's Action Plan. Please see both of those documents for more information.

#### *COI Mission*

The San Diego County Childhood Obesity Initiative (COI) is a multi-sector collaborative with the mission of reducing and preventing childhood obesity by advancing policy, systems, and environmental change through collective impact.

#### *Domain Purpose*

The COI Community Workgroup is comprised of agencies, organizations, and individuals who support healthy eating and active living for children and families. Partners participating in the COI Community Workgroup conduct the following activities to support stated strategies:

- Engage community, faith, youth, grassroots, and other community-based organizations to support and advocate for health-promoting policies and neighborhood environments
- Provide resources, technical assistance, and support to community-based organizations
- Advocate for healthy policies and environments in community settings

The Community Workgroup supports the work of other COI Domains by engaging community-based organizations as a conduit for community/resident input and communication.

#### *Key Focus Areas for the Next Two Years*

The Community Workgroup identified the following key focus areas for the next two years:

- Increasing connections to and collaboration with community-based organizations, particularly resident leads (i.e. resident leadership academies).
- Increase resident engagement through the support of a Community Council.
- Support the implementation of a Community Council to authentically engage community resident leaders.
- Integrate with the Government Domain to advocate for local, state, and federal policy adoption that aligns with the COI Policy Agenda and the community needs brought by the Community Council
- Explore cross-collaboration and alignment opportunities with partners who are working directly with community residents to support the Community Council.

## Community Domain Work Plan: As of Working Date 08/2022

- Update a compensation model to support equitable compensation of community residents in the work of COI.

### ***Cross-Domain Collaboration Opportunities***

#### SCHOOLS & AFTER-SCHOOL DOMAIN

- Parent wellness ambassador training for SDUSD parents.
- Student (K-12) wellness ambassador training.
- Parent forums to advocate for K-12 Health Education.
- Connect RLA graduates to Schools & After-School Domain.

#### MEDIA DOMAIN

- Work with Media Domain to tell the story of the Community Council: goals, purposes, intent and opportunities.

#### GOVERNMENT DOMAIN

##### *ARPA funding from San Diego Foundation:*

- Partnering with the Community Council and their expertise in developing Community Gardens to provide feedback and insights (ex. Challenges experienced at the City Level)
- San Diego Food Alliance - share the list they developed with the Community Council to gather feedback.
- [Jurisdictional Policy Scan document](#) on all restrictions that have prohibited the creation of Community Gardens-Share with Community Council.
- Invite Community Council to attend the September 6th Meeting to garner feedback and/or Govt Domain attend September 27th Council Meeting to gain feedback

##### *Food for All:*

- Potentially align with Food for All work identify where there may be cross-over
- Support Govt Domain with media piece around the Food for All messaging

### ***Objectives/Projects***

#### *Linkages Identified to COI Strategic Plan and Policy Agenda*

**1) Refine mini-grant program and leverage and expand the program to enhance connection with community-based organizations that apply, with a particular focus on connecting with organizations that are working to address health equity**

***Linkages: Strategic Plan Goals 1-3***

**2) Partner with the Media Domain to develop and disseminate storytelling opportunities in regards to promotion and activities of the Community Council and COI Mini-Grants.**

***Linkages: Both COI Priority Strategies and the Policy Agenda***

**3) Engage at least 1 new community-based organizations (CBOs) in Community Workgroup meetings by the end of 2022**

***Linkages: COI Strategic Plan Goal 4***

Community Domain Work Plan: As of Working Date 08/2022

**4) Engage community residents in the implementation of a Community Council to support COI priorities, projects and serve as a liaison to the communities they represent.**

*Linkages: Strategic Plan Goals 1-3*