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| **Media Domain Meeting Minutes**:  **April 7, 2021 10 am-11 am**Via Zoom | **Next Media Domain Meeting** **May 5, 2021 10 am-11 am** Via Zoom  |
| **Attendees:**  Kelley Axelson, Joangrace Espiritu, Joe Prickitt, Kelley Axelson, Jennifer Taylor, Joe Shumate, Zac Hansen, Melissa Galinato, Carissa Hwu, Lana Findlay, Angeles Nelson **Recorder**: Carissa Hwu |

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| **Topic/Issue** | **Discussion** | **Action** |
| **Introductions and Partner Updates**  | Joangrace led introductions. Chula Vista Healthiest Cities and Counties Challenge Project * UCSD Design Lab MPH students developed a webpage for the Healthy Chula Vista Project
* <https://sites.google.com/view/healthy-chula-vista-photovoice/home>
* Going to be doing interviews, surveys to figure out what the upcoming projects will be around food security and obesity prevention

YMCA’s E-Book on ACEs * Contact Joangrace at jespiritu@ymcasd.org if you would like to read this!

Unanimous vote at the County to form a taskforce to review CalFresh * This is a huge win because they will be looking to increase eligibility

San Diego Hunger Coalition* Rolling out Hunger Free Navigator Program for launch around May
* Once it’s up and running, would love to have people take a look at it and provide feedback

Festival of Science and Engineering * Asking everyone who normally has a booth at this event to create a video “booth”
* Live stage event on April 27-28
* Parks will be doing critter talk
* Panel discussion for kids and teens on COVID-19
* General sessions are open to anyone
* If you have any activity that’s science or technology-based, you can create a video and submit it. Once approved, the Festival of Science and Engineering will post it on their website until the end of the year
	+ Ex: Nutrition “Did you know?” segment
* Lovestemsd.org

*Live Well San Diego* 5k Alternative for this year * Want to do a trail 31-day challenge with daily trail or nutrition tips around 250-300 words (must be able to fit in a text)
* Want the final hike to be a warrior challenge hike
* May 1-31st

COI Updates* COI has been wrapping up our strategic planning recommendations - we had 3 virtual planning sessions in Feb. and March. Collectively, we are going to be focusing on:
	+ Increasing access to healthy food and food security for San Diego families
	+ We also are going to be focusing efforts on local, state, and federal policies and legislation related to obesity prevention
		- On an annual basis - we will be leading or co-leading 1 legislative priority. This year we have been partnering w/ public health institute and American Heart Association on Californians for Less Soda to overturn the soda tax - AB1163
	+ We’ll also be continuing to respond to COVID-19 efforts and recovery

May is Mental Health Month! * Download the 2021 Mental Health Month Toolkit [here](https://mhanational.org/get-involved/download-2021-mental-health-month-toolkit?eType=EmailBlastContent&eId=50888e82-0c35-4344-9c5f-866251564581&sl_gr=grp_mymentalhealth)
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| **Legislative Advocacy Opportunity: Food4All SB 464**  | **Angeles Nelson, Nourish CA** CalFresh* CalFresh was once available to more people
* Federal law shifted, excluding specific groups from accessing CalFresh
* Now, undocumented immigrants are currently ineligible for CalFresh
* There is a huge food assistance resource gap for undocumented immigrants

SB 464* Purpose of the bill is to modernize CFAP and make CalFresh eligible to undocumented immigrants
* Want to create news, radio, TV, social media campaign, op-eds to feature communities who would be impacted by the bill
* Want to target certain senators for their support on this bill
	+ Senator Atkins
	+ Get community voices from her district
* Angeles will send out information on future meetings, hearings around this bill
* In the process of creating a PPT for members of the Coalition to bring to the group to give guidance on these media campaigns
* This bill has been voted as a priority bill for HAN
* Week of Action is taking place the week of April 19
	+ Nourish CA developing social media posts
* Hosting a webinar on best practices for collecting stories
	+ Thursday, April 15

COI’s role* Engage with Community Domain to find community residents in Senator Atkins’ area to share their stories around how this legislation would impact them and/or their communities
* Support with an op-ed
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| **Next Meeting**  | The next meeting will take place on **Wednesday, May 5 from 10 AM – 11 AM.**  |  |