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| **Media Domain Meeting Minutes**:  **April 7, 2021 10 am-11 am**  Via Zoom | **Next Media Domain Meeting**  **May 5, 2021 10 am-11 am**  Via Zoom |
| **Attendees:**  Kelley Axelson, Joangrace Espiritu, Joe Prickitt, Kelley Axelson, Jennifer Taylor, Joe Shumate, Zac Hansen, Melissa Galinato, Carissa Hwu, Lana Findlay, Angeles Nelson  **Recorder**: Carissa Hwu | |

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| **Topic/Issue** | **Discussion** | **Action** |
| **Introductions and Partner Updates** | Joangrace led introductions.  Chula Vista Healthiest Cities and Counties Challenge Project   * UCSD Design Lab MPH students developed a webpage for the Healthy Chula Vista Project * <https://sites.google.com/view/healthy-chula-vista-photovoice/home> * Going to be doing interviews, surveys to figure out what the upcoming projects will be around food security and obesity prevention   YMCA’s E-Book on ACEs   * Contact Joangrace at [jespiritu@ymcasd.org](mailto:jespiritu@ymcasd.org) if you would like to read this!   Unanimous vote at the County to form a taskforce to review CalFresh   * This is a huge win because they will be looking to increase eligibility   San Diego Hunger Coalition   * Rolling out Hunger Free Navigator Program for launch around May * Once it’s up and running, would love to have people take a look at it and provide feedback   Festival of Science and Engineering   * Asking everyone who normally has a booth at this event to create a video “booth” * Live stage event on April 27-28 * Parks will be doing critter talk * Panel discussion for kids and teens on COVID-19 * General sessions are open to anyone * If you have any activity that’s science or technology-based, you can create a video and submit it. Once approved, the Festival of Science and Engineering will post it on their website until the end of the year   + Ex: Nutrition “Did you know?” segment * Lovestemsd.org   *Live Well San Diego* 5k Alternative for this year   * Want to do a trail 31-day challenge with daily trail or nutrition tips around 250-300 words (must be able to fit in a text) * Want the final hike to be a warrior challenge hike * May 1-31st   COI Updates   * COI has been wrapping up our strategic planning recommendations - we had 3 virtual planning sessions in Feb. and March. Collectively, we are going to be focusing on:   + Increasing access to healthy food and food security for San Diego families   + We also are going to be focusing efforts on local, state, and federal policies and legislation related to obesity prevention     - On an annual basis - we will be leading or co-leading 1 legislative priority. This year we have been partnering w/ public health institute and American Heart Association on Californians for Less Soda to overturn the soda tax - AB1163   + We’ll also be continuing to respond to COVID-19 efforts and recovery   May is Mental Health Month!   * Download the 2021 Mental Health Month Toolkit [here](https://mhanational.org/get-involved/download-2021-mental-health-month-toolkit?eType=EmailBlastContent&eId=50888e82-0c35-4344-9c5f-866251564581&sl_gr=grp_mymentalhealth) |  |
| **Legislative Advocacy Opportunity: Food4All SB 464** | **Angeles Nelson, Nourish CA**  CalFresh   * CalFresh was once available to more people * Federal law shifted, excluding specific groups from accessing CalFresh * Now, undocumented immigrants are currently ineligible for CalFresh * There is a huge food assistance resource gap for undocumented immigrants   SB 464   * Purpose of the bill is to modernize CFAP and make CalFresh eligible to undocumented immigrants * Want to create news, radio, TV, social media campaign, op-eds to feature communities who would be impacted by the bill * Want to target certain senators for their support on this bill   + Senator Atkins   + Get community voices from her district * Angeles will send out information on future meetings, hearings around this bill * In the process of creating a PPT for members of the Coalition to bring to the group to give guidance on these media campaigns * This bill has been voted as a priority bill for HAN * Week of Action is taking place the week of April 19   + Nourish CA developing social media posts * Hosting a webinar on best practices for collecting stories   + Thursday, April 15   COI’s role   * Engage with Community Domain to find community residents in Senator Atkins’ area to share their stories around how this legislation would impact them and/or their communities * Support with an op-ed |  |
| **Next Meeting** | The next meeting will take place on **Wednesday, May 5 from 10 AM – 11 AM.** |  |