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| **Media Domain Meeting Minutes**:  **March 3, 2021 10 am-11 am**  Via Zoom | **Next Media Domain Meeting**  **April 7, 2021 10 am-11 am**  Via Zoom |
| **Attendees:**  Kelley Axelson, Joangrace Espiritu, Joe Prickitt, Kelley Axelson, Jennifer Taylor, Joe Shumate, Zac Hansen, Melissa Galinato, Nidia Croce, Lana Findlay, Carissa Hwu  **Recorder**: Carissa Hwu | |

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| **Topic/Issue** | **Discussion** | **Action** |
| **Introductions and Partner Updates** | [San Diego Hunger Coalitions’ School Meal Sites Resource](•%09https:/www.sandiegohungercoalition.org/school-meal-sites)   * Parents/caregivers in SD County can find the closest site where they can pick up school meals for their kids * Can use Google Map feature or look through list of district-specific meal sites   Give Kids a Smile Event   * Free dental screenings, sealants, and fluoride varnish at over 30 dental offices throughout San Diego County for any children 18. * No proof of insurance is required. It is a free event. * Appointments are required and will fill up fast, so please schedule as soon as possible. [**Click on this link**](https://docs.google.com/document/d/1Ued1_7tuIofmAhLn9kowzd8cAEG_IHPzqdq700ly85M/edit)to see the list of participating dental offices and the event dates for each office. * There are also flyers for addressing FAQ's and common concerns about seeing the dentist during the COVID-19 pandemic that are available in [English](https://smilecalifornia.org/wp-content/uploads/2020/07/What-you-should-know-about-returning-to-the-dentist-during-COVID-19.pdf)and [Spanish](https://smilecalifornia.org/wp-content/uploads/2020/08/Spanish-What-you-should-know-about-returning-to-the-dentist-during-COVID-19.pdf). Please share out to families and communities who could benefit from these resources!   Racial Equity Webinar   * April 6, 12:00-1:30 PM ET * Healthy Chula Vista Challenge Project team will be presenting * Affinity-style peer exchange session highlighting the approaches used in Challenge communities to address racial equity through their work * Non-Challenge communities encouraged to attend this session as well * Registration link is not available yet, but will be sent out as soon as it is! * Email Joe Prickitt at [jprickitt@health.ucsd.edu](mailto:jprickitt@health.ucsd.edu) for any questions |  |
| **Healthy Cities and Counties Challenge + Mas Fresco More Fresh Program** | Opportunity for direct and indirect education   * Collaborating on an opportunity for cultural cooking   + Nutrition education and cooking workshop with trip to the market to buy all the ingredients * Fruit and veggie photo essay contest   Getting closer to $100/month expansion of the Mas Fresco Program   * More updates to come on this     SD Nights – Youth Leadership Program   * Cooking classes with kids and their families * Could be a connection here * Lana and Joe will connect offline to exchange information about this   Needs Assessment information is being collected. Results will be sent out to the domain when they are ready! |  |
| **Health Communications** | CSU San Marcos MPH students   * Interested in supporting COI’s work during Spring Quarter * Group of 10-15 students total * In the past, they have worked with COI to support with social media campaigns * Brainstorming for ideas that they could help us with   + September Childhood Obesity Awareness Month campaign   + Trauma-informed toolkit   + Rescue Change: behavior change research company     - They do research on what messaging resonates with different groups     - Could we create a research messaging project something like this? * Create defined roles for students so they can support our needs and we can support their interests as well |  |
| **Next Meeting** | The next meeting will take place on **Wednesday, April 7 from 10 AM – 11 AM.** |  |