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| **Media Domain Meeting Minutes**:  **March 3, 2021 10 am-11 am**Via Zoom | **Next Media Domain Meeting** **April 7, 2021 10 am-11 am** Via Zoom  |
| **Attendees:**  Kelley Axelson, Joangrace Espiritu, Joe Prickitt, Kelley Axelson, Jennifer Taylor, Joe Shumate, Zac Hansen, Melissa Galinato, Nidia Croce, Lana Findlay, Carissa Hwu**Recorder**: Carissa Hwu |

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| **Topic/Issue** | **Discussion** | **Action** |
| **Introductions and Partner Updates**  | [San Diego Hunger Coalitions’ School Meal Sites Resource](%E2%80%A2%09https%3A/www.sandiegohungercoalition.org/school-meal-sites)* Parents/caregivers in SD County can find the closest site where they can pick up school meals for their kids
* Can use Google Map feature or look through list of district-specific meal sites

Give Kids a Smile Event* Free dental screenings, sealants, and fluoridevarnish at over 30 dental offices throughout San Diego County for any children 18.
* No proof of insurance is required. It is a free event.
* Appointments are required and will fill up fast, so please schedule as soon as possible. [**Click on this link**](https://docs.google.com/document/d/1Ued1_7tuIofmAhLn9kowzd8cAEG_IHPzqdq700ly85M/edit)to see the list of participating dental offices and the event dates for each office.
* There are also flyers for addressing FAQ's and common concerns about seeing the dentist during the COVID-19 pandemic that are available in [English](https://smilecalifornia.org/wp-content/uploads/2020/07/What-you-should-know-about-returning-to-the-dentist-during-COVID-19.pdf)and [Spanish](https://smilecalifornia.org/wp-content/uploads/2020/08/Spanish-What-you-should-know-about-returning-to-the-dentist-during-COVID-19.pdf). Please share out to families and communities who could benefit from these resources!

Racial Equity Webinar * April 6, 12:00-1:30 PM ET
* Healthy Chula Vista Challenge Project team will be presenting
* Affinity-style peer exchange session highlighting the approaches used in Challenge communities to address racial equity through their work
* Non-Challenge communities encouraged to attend this session as well
* Registration link is not available yet, but will be sent out as soon as it is!
* Email Joe Prickitt at jprickitt@health.ucsd.edu for any questions
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| **Healthy Cities and Counties Challenge + Mas Fresco More Fresh Program** | Opportunity for direct and indirect education* Collaborating on an opportunity for cultural cooking
	+ Nutrition education and cooking workshop with trip to the market to buy all the ingredients
* Fruit and veggie photo essay contest

Getting closer to $100/month expansion of the Mas Fresco Program* More updates to come on this

 SD Nights – Youth Leadership Program* Cooking classes with kids and their families
* Could be a connection here
* Lana and Joe will connect offline to exchange information about this

Needs Assessment information is being collected. Results will be sent out to the domain when they are ready!  |  |
| **Health Communications**  | CSU San Marcos MPH students * Interested in supporting COI’s work during Spring Quarter
* Group of 10-15 students total
* In the past, they have worked with COI to support with social media campaigns
* Brainstorming for ideas that they could help us with
	+ September Childhood Obesity Awareness Month campaign
	+ Trauma-informed toolkit
	+ Rescue Change: behavior change research company
		- They do research on what messaging resonates with different groups
		- Could we create a research messaging project something like this?
* Create defined roles for students so they can support our needs and we can support their interests as well
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| **Next Meeting**  | The next meeting will take place on **Wednesday, April 7 from 10 AM – 11 AM.**  |  |