

<p>Healthcare Domain Meeting: October 16, 2020 9 am-10:30am Via Zoom</p>	<p><u>Next</u> Healthcare Domain Meeting: November 20, 2020 9am-10:30am Via Zoom</p>
<p>Attendees: Kelley Axelson (COI), Carissa Hwu (COI), Julie Castaneda (United Healthcare Community Plan of California), Lisa Bandong (CSUSM Public Health), Miranda Westfall (UCLA Doctoral Student), Melissa Galinato (HHSA), Blanca Melendrez (COI), Shannon Jackson (HHSA), Mary Beth Moran (Rady’s), Suzanne Afflalo (Alliance Health Clinic), Kim Elkins (Red Cross WIC) Guests: Bill Oswald (Global ARC) Recorder: Carissa Hwu</p>	

Topic/Issue	Discussion	Action
Welcome and Introductions	Mary Beth Moran and Dr. Afflalo led introductions.	

Rules of Engagement

Bill Oswald, The Global Action Research Center

Key Terms:

- Dominant Culture: group whose members are in the majority or who wield more power than other groups. In the United States, the dominant culture is that of white, middle-class, Protestant people of northern European descent.
- Rules of Engagement: practices followed or behavior displayed by the participants (players) in situations of opposing interests (conflicts) such as negotiations. Unwritten rules of engagement determine what information is given, at what time, to whom, and in what manner; and what concession is granted and what is demanded in return.
- Negotiated Spaces: public spaces where people come together for the purpose of reaching some agreement and/or taking some kind of action (e.g., place of employment, public meetings, coalition meetings, a community meeting, etc.)

Givens

- It is the unwritten rules that shape the dialogue and its outcomes. These rules are not readily accessible to all participants and give advantage to those fluent in the unwritten rules
 - Differing rules within men and rules within women needed to be addressed to create an equitable workplace
- 5 things about negotiated spaces
 - All negotiated spaces have rules of engagement, written and unwritten
 - Rules of engagement are culturally rooted
 - Whoever (whatever) control the rules of engagement, controls the discourse, therefore, the outcome of the interaction
 - The default rules of engagement are those of the dominant culture
 - Changing the rules of engagement requires intentionally

Cultural differences to consider that have important implications:

- Greetings
- Age – how age impacts how you should be spoken to, how you speak to

Health Plan Update

A couple of weeks ago, Dr. Afflalo and Mary Beth asked for the opinions of providers for the provider workshop they're building/hosting

- Working with the Cultural Linguistics workgroup
- Surveyed to see what workshops providers wanted
- 2 most demanded topics: food insecurity and trauma-informed care
- Going to combine all the information received to provide a workshop on what services COI can provide
- Looking at food insecurity, physicians are asking how they can have a trauma-informed lens on overweight/obesity
- Educate providers on how to be more thoughtful/sensitive when addressing obesity/overweight patients
- Goal is to be more cognizant of their approach – you can deliver the same message in a different way
 - Approach the patient with the attitude of “let’s work through this together”
 - No assumptions or individual-blaming frameworks
 - Right now, there’s this lack of knowledge around food deserts, food swamps, lack of access to green spaces, lack of time, etc.
 - Listen to children if we’re talking about ACEs and hear their experiences, what they need
- Might want to survey community members before workshop
 - Including parents and children who are old enough to provide feedback
- Also need to think about breastfeeding for this workshop
 - Trauma-informed nutrition
 - Black women face numerous barriers to breastfeeding

Announcements

COI Updates

5-2-1-0-8 Campaign Development

- US-Mexico Border Health Commission Partnership
- Collaboration on 5-2-1-0-8
- Meeting on 10/15 to discuss a potential collaboration on expanding the 5210 campaign to include “8” hours of sleep
- Goal: rolling this out to schools in Mexico in several states
- More updates to come on this partnership

COI Event for All-Partners: Intersection between Public Health and Planning

- Dr. Cheryl Anderson, UCSD Dean of the School of Public Health, will be giving her presentation on redlining in December.

Live Well Advance (12/3) Promotion: Related to our COI Core Strategies

- Will send out the list
- COI Business Domain will be featured in a “TED-Talk” format discussion with our Business Domain partners – launching the Live Well @ Work Healthy Workplace Accelerator Program (emphasis on work-from-home resources)

Partner Announcements

WIC

- WIC is continuing to serve participants by phone and will be doing so for the foreseeable future

Next Meeting	The next meeting will take place on Friday November 20 from 9:00 AM – 10:30 AM. There will be no meeting in December.	
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