



**Community Domain Meeting Minutes:** 

August 8, 2019 from 2:00-3:00 p.m.

Conference Call San Diego CA, 92123 **Next** Community Domain Meeting:

October 10, 2019 from 2:00-3:30 p.m.

CHIP

5095 Murphy Canyon Rd, Suite 105

San Diego CA, 92123

Attendees: Camellia Mortezazadeh, Katie Gordon, Megan Gietzen, Zac Hansen, Lauren Flores

**Recorder**: Megan Gietzen

	Topic/Issue	Discussion	Action
1.	Announcements	There were no announcements	
2.	Childhood Obesity Awareness Month	<ul> <li>A variety of activities are planned for Childhood Obesity Awareness Month in September:         <ul> <li>September 9 – The COI will hold a press conference with partners to release the new State of Childhood Obesity Report with data from the 2017-2018 school year (previously tentatively scheduled for Sept. 5<sup>th</sup> or 12<sup>th</sup>)</li> <li>September 10 – The COI worked with American Red Cross WIC for a live NBC segment that will air on the afternoon of September 10 with messaging around childhood obesity, 5-2-1-0, and the new WIC EBT card</li> <li>September 14 – All YMCA branches across the county will hold an Open House with free entrance and waived join fees. Several will have activities for families including nutrition education and 5-2-1-0 promotion.</li> </ul> </li> <li>The following partners will have 5-2-1-0 resources during September to raise awareness:         <ul> <li>All YMCA branches in the county</li> <li>All Neighborhood House Head Start sites</li> <li>City of Chula Vista Public Library &amp; Parks &amp; Recreation</li> <li>San Diego Unified School District</li> <li>Chula Vista Elementary School District</li> <li>BHS Children, Youth and Families sites</li> </ul> </li> <li>The group discussed 5-2-1-0 promotion and resources for the month         <ul> <li>Katie &amp; Zac can share the 5-2-1-0 commercial and slide deck at East County sites</li> <li>Extra materials could be shared with Cajon Valley schools</li> <li>Zac can share info on Facebook</li> </ul> </li> </ul>	<ul> <li>Compile details on the planning process and 5-2-1-0 distribution/activities in September to write a success story for Live Well</li> <li>Distribute updated 5-2-1-0 slide deck to Katie &amp; Zac to share in Family Resource Center lobbies</li> <li>Send digital copies of social media postings</li> </ul>
3.	Future & Changes	The group discussed opportunities to increase engagement with residents for the	
	for Community Domain	Community Domain including the following highlights:	
	Domain	<ul> <li>Explore a new format such as quarterly meetings with different stakeholders</li> <li>Change the location so the Community Domain meetings are held in different regions of the county</li> </ul>	