



Community Domain Meeting Minutes:		Next Community Domain Meeting:		
July 11, 2019 from 1:00-2:00 p.m.		August 8, 2019 from 2:00-3:00 p.m.		
	CHIP	Conference call		
	5095 Murphy Canyon Rd, Suite 105	#: 1-712-770-8027		
	San Diego CA, 92123	San Diego CA, 92123		

Attendees: Camellia Mortezazadeh, Naomi Cerda, Maria Gutierrez, Megan Gietzen, Zac Hansen Recorder: Megan Gietzen

Topic/Issue Discussion		Action		
1. Announcements	<ul> <li>The Live Well 5k will take place on July 28 and will also include a 1 mile option for kids         <ul> <li>Live Well partners can purchase a resource booth for \$50</li> </ul> </li> <li>The Live Well Advance will be held on October 28</li> </ul>	Camellia send details about Live Well Advance to COI partner listserv		
2. COI Updates	The COI is partnering with the YMCA for Childhood Obesity Awareness Month in September for activities and messaging to raise awareness and provide resources for children and families			
3. Childhood Obesity Awareness Month	<ul> <li>A bulk of the meeting revolved around planning for Childhood Obesity Awareness Month in September including materials and helpful resources         <ul> <li>ecassist.org is an online resource individuals can use to find food resources in addition to other forms of assistance specifically in East County</li> <li>East County also has a Farmer's Market/Community Garden flyer that can be given out in September</li> <li>North County has similar resources that can potentially be included as part of Childhood Obesity Awareness Month to help families find affordable, healthy food options</li> </ul> </li> <li>Plans for the month will include 5210 displays at various partner sites and all 19 YMCA branches         <ul> <li>Partners will receive a digital toolkit with 5210 messaging and social media messaging options as well as 5210 giveaways and resources and free 2-day passes to the YMCA usable during the month of September</li> </ul> </li> <li>A press release (tentatively to take place in the South region of San Diego County) will be held to highlight planned activities during this month and new childhood obesity data for the county from the 2017-2018 school year         <ul> <li>The group discussed potential options for speakers during the month:                 <ul> <li>Youth</li> <li>A medical professional from National City who can speak about the community and needs</li> </ul> </li> </ul></li></ul>	<ul> <li>Zac send out Farmer's Markets/Community Garden flyer</li> <li>Maria         <ul> <li>Send information on resource for food distribution places/locations in North County</li> <li>Send information on Lincoln High School event in late August/early September?</li> <li>Connect COI team with Dr. Hood as a potential speaker</li> <li>Connect with COI team about giveaways</li> </ul> </li> </ul>		





	<ul> <li>iii. A pastor/someone from the faith community for SE San Diego</li> <li>iv. Someone who can represent the Latino community in the area</li> <li>v. Dr. Serpas?</li> <li>Lincoln High School will be holding an event at the end of August that could be incorporated into plans</li> <li>The COI team will be working on an infographic with new childhood obesity data and will include information on each domain and potentially recommendations from each workgroup</li> </ul>	•	COI team send out link to Action Plan/recommendations for the Community Domain COI team reach out to identified speakers about participating in press conference
4. Vision Zero Report Release – East County	<ul> <li>In February, the COI worked with Circulate San Diego to release Vision Zero data for South County and bring together elected officials to commit to changes that will help reduce fatalities</li> <li>A similar event is tentatively planned for East County in August (date: TBD)         <ul> <li>It is possible to set up a ~20 minute meeting with City Council to discuss the report/planning</li> <li>Carol Lewis who coordinates the El Cajon Collaborative monthly may be someone to connect with for this report release</li> </ul> </li> </ul>	•	Zac connect COI team with Carol Lewis/El Cajon Collaborative