

<p>Media Domain Meeting Minutes: November 7, 2018 from 10-11:30 a.m. CHIP- 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>	<p>Next Domain Meeting: December 5, 2018 from 10-11:30 a.m. CHIP- 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>
<p>Attendees: Dan Fesperman, Joangrace Espiritu, Megan Gietzen Recorder: Lyndsey Tapia</p>	

Topic/Issue	Discussion	Action
Welcome and Introductions	<ul style="list-style-type: none"> Dan led welcome and introductions 	
Action Items	<p><i>Brainstorm ways to support Community Roots Farm Mini-Grant Project</i></p> <ul style="list-style-type: none"> Dan/Camellia follow up with Bianca about Holiday Fair at Community Roots Farms in December. Megan help with crafting a press release for mini-grant project. 	<ul style="list-style-type: none"> Connect with other Domains regarding communications leads at partner organizations who could potentially be involved. Dan/Camellia email Ches to get in contact with HHS Communications lead. COI staff connect with the Community Domain for partner recruitment
Curate Pre-Existing Photos of Local	<ul style="list-style-type: none"> The workgroup will be working together to create a goal internally of what type of images should be captured, such as food swamps/deserts, dangerous intersections, absent walkable sidewalks, Fatal 15 intersections, etc. Another potential project is to highlighting the three restaurants that partnered with the City of Chula Vista that underwent changes to offer healthier options. These photos will be saved in the event of a local media story. Ultimately the goal is to have free images available on the COI website for organizations to use and to highlight success stories. (Could be placed under the media tab with San Diego specific and local areas.) The Obesity Action Coalition has available stock photos focusing around health that are free to use. https://www.obesityaction.org/get-educated/public-resources/oac-image-gallery/ 	<ul style="list-style-type: none"> Ask partners if they have high resolution photos of local areas for potential media needs. Dan/Camellia connect with Circulate to see if they have photos of the Fatal 15 that can be included.
Candy Buy Back Program	<ul style="list-style-type: none"> The Candy Buy Back Program is a collaborative effort among local health agencies and other community members to address the issue of childhood obesity and dental health among our local children. After Halloween, participating dentists and physicians purchase unopened candy from young trick-or-treaters for \$1 per 	

	<p>pound. They then coordinate with local shippers to send the candy to Operation Gratitude, which fills thousands of care packages for troops overseas.</p> <ul style="list-style-type: none">• The program organizer and the COI put together a press release highlighting the program.• The written press release was sent out to all media contacts by Dan Bennett.	
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