

<p>Healthcare Domain Meeting Minutes: August 17, 2018 from 9-10:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>	<p>Next Domain Meeting: September 21, 2018 from 9-10:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>
<p>Attendees: Dean Sidelinger, Heidi Oliver, Jessica Gonzalez, Julie Castaneda, Kathleen Merchant, Kim Elkins, Mary Beth Moran, Maryana Vasquez, Megan Schwarz, Stan Miller, Susana Lopez-Adolph Recorder: Lyndsey Tapia</p>	

Topic/Issue	Discussion	Action
Welcome/ Introductions	<ul style="list-style-type: none"> The workgroup reviewed the minutes for the last meeting and have approved the minutes as is. 	
1. Action Items Updates	<ul style="list-style-type: none"> Kathleen checked in with Jane with UC Davis about allowing the workgroup access to the password for the online Baby Toddler Behavior Resources. Jane has allowed access and Lyndsey will be sending it out in the follow-up email. Marybeth was able to get Kim half a booth at the CPCMG and they are interested in connecting with Kim directly. Kim connected the COI with Dr. Lisa Stellwagen about presenting at an upcoming workgroup meeting. Dr. Stellwagen and her team will be presenting at the October meeting. Kim connected with Dean about her baby behavior training information and details. 	<ul style="list-style-type: none"> Lyndsey forward Kim's contact to MaryBeth. Lyndsey include password to the Baby Toddler Behavior online resources.
2. Physician Advisory Council	<ul style="list-style-type: none"> The Healthcare Domain workgroup wants to make sure that they are supporting physicians and healthcare providers in the work that they do. One of the goals is to reconvene this group to meet the needs that they are bringing to the table without needing them to be engaged at every ongoing meeting. Dan put together a formal description for the Physician Advisory Council, including the purpose, members who should be involved, and roles and responsibilities. The documents was shared with the workgroup to view during the meeting. The ideal amount of individuals to make up the advisory council is 10-12 people to attend and gather information from. The workgroup brainstormed for contacts who would be a good fit for the advisory committee as well as may have connections to others who would also be a good fit. <ul style="list-style-type: none"> Shaila Serpas with Scripps Pat Cantrell with Kaiser Permanente Individuals who are working on the 2-1-1 project With more health plans around the table, they mentioned that providing specific support for obesity from the insurance provider so that the providers know what their patients plan allow for to better communicate. 	<ul style="list-style-type: none"> Susana send out to workgroup to get any further feedback. Edits or additions to the purpose

<p>3. Baby Toddler Behavior Resources for Providers</p>	<ul style="list-style-type: none"> As a refresher, the online Baby Toddler Behavior Resources were projected. The workgroup reviewed the training resource and watched one of the training videos. The training offers Practical tools that the workgroup can offer for providers. Kim provides a training through WIC about toddler behaviors that can also be incorporated. If partners are interested in utilizing this training, let COI staff know so they can track how it is being used. 	<ul style="list-style-type: none"> Partners think of how to incorporate online Baby Toddler Behavior Resources into organization's current efforts.
<p>4. 5210 Toolkit</p>	<ul style="list-style-type: none"> Several of the domains have been discussing doing similar work around the 5210 healthy messaging and have come up with the idea of creating a toolkit for all of the workgroups collectively including their own section. The toolkit will be composed of different videos, printed materials, and other 5210 related resources. The workgroup has discussed including how other healthcare systems are using the 5210 messaging. The workgroup brainstormed ways that we can utilize the 5210 messaging in healthcare settings. <ul style="list-style-type: none"> Posters, videos, resources as a way to summarize the emphasis on the messaging that has been the framework for how we have public facing messaging. TV 5210 video (30 seconds-1 minute long) Phone call hold looping messaging After MD visit summary 5210 handouts Posters on the back of a door in the exam room Trifold brochures Electronic links to videos, handouts and things. Printed and electronic materials. Aetna has been meeting their team about how to utilize 5210 healthy messaging with building relationships with providers. It was mentioned that it would be helpful to have some more background information provided as a 1 pager on how the messaging came about and evidence based references. The workgroup discussed an idea of organizing a contest where partners will create content to share on social media and the winner would get a prize. The workgroup would come up with the scoring criteria and guidelines. This could be an inexpensive way to create content. 	<ul style="list-style-type: none"> Susana connect with Kate McDevitt and follow-up about potential partnering in providing 5210 Materials for Safe Routes to School Event. Lyndsey Send out the 5210 materials website link to partners.
<p>5. Worplan Action Items</p>	<ul style="list-style-type: none"> Stan provided an update on the 2-1-1 Healthy Kids pilot program. As of July 19th, there were a total of 164 referrals collectively between Grossmont, San Ysidro Health, and Rady Children's. Overall there was a 55% completion rate of the initial call, and a 12% completion rate of the whole program. In reflection of the pilot, the health coaches that were a part of the program suggested offering an incentive such as a gift card to local grocery stores to help increase the participation rate. In order for the children to be successful throughout the program, the parents were the ones who had to be motivated in order to complete the programs. The data is still being collected and the next evaluation meeting is in September. 	

	<ul style="list-style-type: none"> • The program did not measure the BMI of each patient throughout the program because it the pilot was a short term. Rather the behavior changes were measured and the program incorporated 5210 messaging behaviors into the first initial 45 minute call. • The long term goal is to expand the program and to look for additional recourses and funding to ultimately be self-sustainable. • Stan has had a conversation with the CDC about ongoing funding, but has not received an update yet. • A few of the health plans had a meeting to go over logistics of the upcoming Healthcare Provider Forum. • A brief update included the following: <ul style="list-style-type: none"> • The venue can hold up to 65 people. • COI and 2-1-1 have been working on providing speakers for the forum. • WIC resources, 211 resources, HETUS measures will all be included. • The next planning meeting will be in Early September. 	
<p>6. Announcements</p>	<ul style="list-style-type: none"> • The Good Food Showcase will be on Monday, September 17th from 11:30am – 5:00pm in Escondido at the California Center for the Arts (340 N Escondido Blvd, Escondido, CA 92025). This year, the showcase will include a local food marketing panel discussion and key farming insights with Eric Larson. Overall, there will be a total of ten speaker panelists including a local food trade show. Registration is now open and event details can be found at gfs2018.eventzilla.net. • Stan has accepted a new position with the Armed Services YMCA starting September 4. 	<ul style="list-style-type: none"> • Send workgroup the Good Food Showcase flyer.