

<p>Healthcare Domain Meeting Minutes: May 18, 2017 from 9-10:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>	<p>Next Domain Meeting: June 15, 2017 from 9-10:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>
<p>Attendees: Cheri Fidler, Dan Fesperman, Dean Sidelinger, Kim Elkins, Maryana Vazquez, Nina Ghatan, Shaila Serpas Recorder: Lyndsey Tapia</p>	

Topic/Issue	Discussion	Action
<p>1. Action Items Updates</p>	<ul style="list-style-type: none"> • Dean attended the AAP Advisory Board meeting on April 26 to potentially engage the AAP leadership team in a focus group and key informant interviews to find out where the COI can be of support to the providers around addressing breastfeeding and other aspects around obesity and there wasn't much interest from the group. Shifting the workgroup's focus to the health plans for now might be a better choice. • Shaila mentioned that having support staff who is comfortable with providing information and expertise to the patient for the physician and targeting a staff leader within the doctor's office could be very affective. • Kim is able to offer WIC baby behavior training and has reached out through NCAH and the CPSP members will be receiving a letter through Shelly Parker family health centers are interested so far. She is able to offer the training on behalf of the 5 regional WIC programs. 	<ul style="list-style-type: none"> • Cheri link Kim with CPMG for the annual meeting and mixer in November.
<p>2. Workplan Finalization</p>	<ul style="list-style-type: none"> • 2-1-1 Project Update <ul style="list-style-type: none"> • There have been over 100 referrals received across the three clinics including Rady Children's, Grossmont, and San Ysidro. Among those referrals, there is a 61% completion rate of the first 45 minute phone call. San Ysidro is currently in the lead with the number of referrals. Anecdotally, the parents, especially the Spanish speaking parents, seem to be very engaged and involved in the calls. There have been a few people that have completed the full program. Some have only completed the first call. UCSD is collecting the data and will soon have results from the pilot project. • Healthcare Provider Forum <ul style="list-style-type: none"> • Recently Dan, Cheri, and Dean were on a call with a few members of Healthy San Diego's Health Education and Cultural and Linguistics Workgroup and are hoping to collaborate on a training with the managed care plans in late summer/early fall for providers related to childhood obesity. Dr. Kay Rhee has been conducting focus groups and may be able to guidance on what training topics may be most beneficial for providers and their staff. She was not able to make it to this meeting but provided some feedback. 	<ul style="list-style-type: none"> • Kim add Nina to the Breastfeeding Coalition meeting email list.

	<ul style="list-style-type: none"> • She believes that a lot of providers want to know what the strategies are for weight loss. (ie. what suggestions to give, what behavioral strategies to use, what resources to provide, where to send them for additional “treatment” or help, etc.) • In addition to this, providers seem to want to know how to handle the difficult conversation of telling the parent that their child is overweight. • People may also be interested in motivational interviewing, even though most know these skills but don’t use it so frequently and still feel uncomfortable with it. The best way to address this is to have them practice and keep using it. • Considering the time frame, the workgroup came up with the idea to incorporate it with back-to-school messaging and SSB prevention. • Having one of the health coaches who has been involved in the 211 Health Kids Project might talk at this forum as well to show what things have come up throughout the pilot such as challenges, what worked and didn’t. • The Community Domain has been brainstorming about creating a 5210 Healthy Messaging toolkit and link it to school wellness policies, highlight Rethink Your Drink messaging, and more. This would be a good opportunity for a cross collaboration between the Healthcare, Schools & After-school and Community Domain. • Next steps would be to narrow down on a topic and identify speakers/ panelists. • Breastfeeding Promotion <ul style="list-style-type: none"> • Lactation Support of Environments have been working on a survey to try and map out the breastfeeding support and research that is going on throughout the county. When all of the survey data is in, UCSD Mother’s Milk research team will map the data graphically to show the connections between people, similar to a social network analysis. 	
<p>3. Announcements</p>	<ul style="list-style-type: none"> • The COI is hosting a webinar focusing on addressing health disparities in underserved populations. The webinar will be on Friday, May 25 from 10-11:30 a.m. This webinar is designed for community leaders and professionals in public health, healthcare, government, and others who are seeking a more comprehensive understanding of health disparities related to childhood obesity in the Hispanic/Latino community and strategies that can be used to reduce those disparities. There will be three panelists, Sandra Viera with the Prevention Institute, Alicia Fernandez and Amy Beck with the University of California, San Francisco. Lyndsey has sent out an email including the flyer and registration link. We encourage our partners to share this event within their networks. 	

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| | <ul style="list-style-type: none">• The SD County Fair organizers invited the COI to enter into an ongoing partnership to help bring a healthy lens to the promotion and themes of the fair. The theme this year is, “How Sweet It Is”, and the COI has agreed to provide behind-the-scenes support such as giving guidance on how to highlight the healthy food options and physical activity opportunities that exist at the Fair.• Included in the fair this year will be a healthy food finder map (through the County Fair app and printed materials) that points to healthier eating options and food stands featuring locally grown produce. The map will also include a step count so families can identify how far it is to walk from point to point throughout the day.• This year the Fair will incorporate a full-page 5210 advertisement in the coloring/activity book that will reach roughly 30,000 students and is used in in-school Fair promotional visits.• The San Diego County Fair also hosted their Media Day on May 16 that shares the kick off of the fair and the elements that will be a part of it. | |
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