## ACTIVE TRANSPORTATION PROGRAM: A FORUM TO STRENGTHEN FUNDING APPLICATIONS

## WEDNESDAY, JUNE 20, 2018 | 9:00-12:00 P.M. AT CALTRANS - GALLEGOS ROOM (4050 TAYLOR STREET, SAN DIEGO, CA 92110)

## Agenda

9:00-9:10 am	Welcome - Dan Fesperman, San Diego County Childhood Obesity Initiative
9:10-9:55 am	ATP Background and Application Process - Jenny Russo, SANDAG
9:55-10:05 am	Health Statistics - Dan Fesperman, San Diego County Childhood Obesity Initiative
10:05-10:15 am	Vision Zero + Safe Routes to School - Kristin Haukom, Alta Planning + Design
10:15-10:35 am	Support and Other Funding Opportunities
	<ul> <li>Catherine Thibault, Circulate San Diego</li> <li>Priscila Hegger, Rady Children's Hospital</li> <li>Kristin Haukom, Alta Planning + Design</li> </ul>
10:35-10:40 am	How to Get a Master Agreement- Jenny Russo, SANDAG
10:40-10:50 am	What to Expect Once Your Project is Funded- Jenny Russo, SANDAG
10:50-11:10 am	Q&A – Jenny Russo, SANDAG
11:10-11:55 am	Networking and Lunch
11:55-12:00 pm	Wrap-up and Evaluation- Dan Fesperman, San Diego County Childhood Obesity Initiative

The San Diego County Childhood Obesity Initiative is a program of *Live Well San Diego*: Healthy Works and implemented by Community Health Improvement Partners. This work supports *Live Well San Diego*, the County vision for a region that is Building Better Health, Living Safely, and Thriving.



Hosted by:















**San Diego Association of Governments** (SANDAG) is a public agency which serves as the forum for regional decision-making. SANDAG builds consensus; makes strategic plans; obtains and allocates resources; plans, engineers, and builds public transportation, and provides information on a broad range of topics pertinent to the region's quality of life.

**San Diego County Childhood Obesity Initiative** (COI) was established in 2006 as a multi-sector coalition with the mission of reducing and preventing childhood obesity by advancing policy, systems, and environmental change through collective impact. The purpose of the San Diego County Childhood Obesity Initiative is to use a collective impact model to coordinate and sustain county-wide efforts to prevent and reduce childhood obesity; provide leadership and vision; create, support, and mobilize partnerships; provide outreach, advocacy, and education; and assess and report on progress toward county-wide goals.

**Alta Planning + Design** has been working hand-in-hand to create active communities. Alta Planning + Design creates workable solutions, and our work reflects your community's unique character. We are a conduit for change, improving safety, enabling mobility, and fostering livability. No matter where you are in your journey towards healthy, active lifestyles, we are your partner.

**Community Health Improvement Partners (CHIP)** has been a leader in innovative, collaborative solutions to address critical community health issues in the San Diego region for more than 20 years. The mission of CHIP is to advance long-term solutions to priority health needs through collaboration and community engagement. CHIP provides facilitation and leadership for the San Diego County Childhood Obesity Initiative, Suicide Prevention Council, Resident Leadership Academy, Lemon Grove HEAL Zone, REACH Chula Vista, Independent Living Association, Farm to School Taskforce, Nutrition in Healthcare Leadership Team, and Health Literacy San Diego.

**Live Well San Diego** is a regional vision adopted by the San Diego County Board of Supervisors in 2010 that aligns the efforts of County government, community partners, and individuals to help all San Diego County residents be healthy, safe, and thriving. The vision includes three components. Building Better Health, adopted on July 13, 2010, focuses on improving the health of residents and supporting healthy choices; Living Safely, adopted on October 9, 2012, focuses on protecting residents from crime and abuse, making neighborhoods safe, and supporting resilient communities; and, Thriving, adopted on October 21, 2014, focuses on cultivating opportunities for all people to grow, connect and enjoy the highest quality of life.