

<b>Meeting Minutes:</b> <b>Joint Community and Government Domain Meeting</b> <b>May 10, 2018 from 2:00-4:00 p.m.</b> CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123	<b>Next Community Domain Meeting:</b> <b>June 14, 2018 from 2:00-4:00 p.m.</b> CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123
<b>Attendees:</b> Blanca Melendrez, Jessica Newmyer, Joseph Lanctot, KatieJudd, Katie Sorrell, Maria Gutierrez, Nina Ghatan, Zack Hensen <b>Recorder:</b> Lyndsey Tapia	

Topic/Issue	Discussion	Action
<b>Welcome and Introductions</b>	<ul style="list-style-type: none"> <li>• Welcome and Introductions were led by Katie J.</li> <li>• Katie J. invited Jessica Newmyer from the American Heart Association to the workgroup meeting to talk about what her organization is doing and how the Community Domain can interconnect into their efforts. Right now her role is to work closely in the community, connect with them and looking at how the AHA can support now that they are expanding to a focus on social determinants of health. A few of the programs that they still promote throughout the county include,               <ul style="list-style-type: none"> <li>• Target BP which works with health systems on blood pressure control. Providing equipment to clinics and working with hospitals around best practices. They are also working with hospitals, CBO's and faith based organizations. Trying to promote healthier options. Working with faith based leaders to see where they are and inspire them to make healthy changes.</li> <li>• AHA is currently at Chula Vista Elementary School supporting their school gardens and nutrition program.</li> <li>• Workplace wellness which include schools all the way up to very large businesses. AHA and UCSD Live Well At Work has been collaborating and working together instead of overlapping efforts.</li> </ul> </li> </ul>	
<b>COI Mini-Grant Update</b>	<ul style="list-style-type: none"> <li>• The COI hosted a webinar on Monday, May 7th, focusing on the third round of mini-grant funding. The purpose of the webinar is to review the application process, provide tips for submitting a strong application, and to answer any questions. This is the third round of funding and the total award amount is \$5,700 and grant awards may range between \$500 and \$5,700.</li> <li>• There were about 40 participants and we are hoping to get some really strong applications this year. As a workgroup, we developed a FAQ page in the hopes to provide more information to applicants and attached it to the application. There were great questions following the webinar and overall, it was a success.</li> <li>• Some key dates to look forward to:</li> </ul>	

	<ul style="list-style-type: none"> <li>• Applications are due Friday, June 8, 2018 by 5pm.</li> <li>• Grant awards and notifications will be sent out on Friday, July 13, 2018.</li> <li>• Midpoint report will be due on Monday, December 3, 2018.</li> <li>• Final report will be due on Monday, June 3, 2019.</li> </ul>	
<b>Workplan Projects</b>	<ul style="list-style-type: none"> <li>• The workgroup revisited the workplan and discussed the upcoming deadlines.</li> <li>• At this time, the workgroup decided to put developing a plan and engage RLA by the end of May on hold for now and focus efforts elsewhere.</li> <li>• Instead, the workgroup felt that it would be better to try and focus on coming up with a strategy to explore the possibility of engaging faith based organizations.</li> <li>• Partner with the Media Domain to develop and disseminate messaging for the community/ parents/ youth regarding sugar-sweetened beverages and Vision Zero.</li> <li>• Aetna will be at all 35 locations this summer to kick off the Summer Meals program. Maria has a list of all the schools and will have the dates and how many people attend each one. NEOP staff will be there and promoting the Rethink Your Drink kits and combine messaging.</li> <li>• The workgroup thought that this could be a great opportunity to engage the parents and children with the 5210 Healthy Messaging and Rethink Your Drink materials.</li> <li>• Pro Bono sponsors on-air radio announcements promoting messaging in June. We could reach out to them and ask if they can add 5210 and SSB messaging.</li> <li>• Blanca mentioned that there is a 5210 television ad and jingle that can be used and recirculated. These ads would be great to pitch to the Movies in the Park</li> <li>• AHA has a variety of documents focusing on Rethink Your Drink that can be shared and utilized.</li> <li>• Overall, the workgroup's next project is to come up with a 5210 and RYD toolkit compiled of both messaging to send out to all domains and the community.</li> <li>• Maybe working in collaboration with the Media Domain to help with this project.</li> <li>• More brainstorming around these toolkit efforts will continue at the next meeting.</li> </ul>	<ul style="list-style-type: none"> <li>• Blanca send Nina the 5210 Health Messaging tv and radio ad.</li> <li>• Katie get the list of where all NEOP specialist plan to go this summer.</li> <li>• Katie look into the Movies in the Park and getting the ads up on the screen.</li> <li>• Jessica send link to the Rethink your Drink info on the AHA website.</li> <li>• Katie reach out to YMCA communications person to see if they are interested in the messaging and ads- Rethink Your Drink.</li> <li>• Jessica reach out to AHA communications person and see if they are interested in media domain and in supporting these efforts.</li> <li>• Check to see if anyone from Aetna has a communications person to invite to Media Domain.</li> <li>• Katie send email to County people Lesley Ray or Maria Pena about collecting data for the corridors.</li> <li>• Send a copy of the CA Walk flyer to Comm. Domain and give people two weeks to let us know of interest in training</li> <li>• Set up a call between Blanca, Katie, and Media Domain Staff. Help strategize what we will offer as a menu of options. We need to confirm messaging and resources.</li> </ul>
<b>Forums</b>	<ul style="list-style-type: none"> <li>• The COI will be hosting a 90 minute webinar on Friday, May 25 from 10:00-11:30 am. The webinar is titled, Addressing Health Disparities in Underserved Populations and will provide education on disparities within underserved populations, specifically as they relate to childhood obesity and the Hispanic/Latino population. There will be three panelists including Sandro Viera</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

	<p>from the Prevention Institute, Professor of Medicine at UCSF, Alicia Fernandez, and Amy Beck, Assistant Professor of Pediatrics at UCSF. A save the date email will be sent out soon. Feel free to promote the webinar within your networks.</p> <ul style="list-style-type: none"> <li>• The COI is looking to partner with SANDAG and Alta Planning + Design to host an event titled, <i>Active Transportation Program: A Forum to Strengthen Funding Applications</i>. SANDAG is currently working with CalTrans to solidify a venue, date and time. This forum is designed particularly for engineers, planners, and school administrators/staff to help strengthen applications for funding through the Active Transportation Program (ATP). Additionally, the forum is an opportunity for attendees to develop meaningful connections with one another with the goal of securing funding for Safe Routes to Schools and active transportation infrastructure and programming throughout San Diego County. Participants will be walked through the application process and learn how to create a strong application. The Second half of the forum will cultivate meaningful networking opportunities.</li> <li>• Some of the brainstorming ideas for the forum:             <ul style="list-style-type: none"> <li>▪ Divide out by city and have roundtable discussion.</li> <li>▪ Have a City representative from each city to lead discussion.</li> <li>▪ Community and resident engagement. Brainstorming session.</li> <li>▪ Alta planning to identify proximity to schools.</li> <li>▪ Creating a resource sheet to provide as a resource to planners.</li> </ul> </li> </ul>	
<p><b>Reengaging Faith-Based Organizations</b></p>	<ul style="list-style-type: none"> <li>• Historically COI used to engage the faith based community and since that has fallen off from the focus of the Community Domain we are trying to figure out why that happened and how we can reengage that community. If there is a way that the COI can help support, what could that look like? The challenge is trying to get them to come to us. We would have to go to them.</li> <li>• Katie S. with UCSD is a part of the SPC faith based committee and is presenting next month on how healthy eating and active living affects mental health.</li> <li>• At UCSD they actually visit faith based cites and figure out what the group is interested in and what they see as needs at their particular site. They meet with faith leaders and focus groups at the site.</li> <li>• UCSD has developed an online toolkit, focusing around faith based sites and SNAPED. They are currently waiting on the approval from the County. The toolkit will address how to set up a health and wellness ministry within faith sites and the step by step guides on how to start a community garden, how to create the site into a summer meal site, how to lead prayer walking groups, and much more.</li> </ul>	<ul style="list-style-type: none"> <li>• Reach out to the county (start with Health Statistics Lesley Ray or Maria Pena) to get the data around specific facilities and the dangerous corridors (schools, churches, grocery stores).</li> </ul>

	<ul style="list-style-type: none"> <li>• There is definitely potential to start engaging faith based organizations through the work that UCSD has been doing. UCSD has been implementing the Safe Routes to Prayer program.</li> <li>• Next steps would be for representatives from the workgroup and COI staff can start participating in those faith based meetings, to engage new partners rather than inviting them to come to us.</li> </ul>	
<p><b>Announcements</b></p>	<ul style="list-style-type: none"> <li>• The SD County Fair organizers invited the COI to enter into an ongoing partnership to help bring a healthy lens to the promotion and themes of the fair. The theme this year is, “How Sweet It Is”, and the COI has agreed to provide behind-the-scenes support such as giving guidance on how to highlight the healthy food options and physical activity opportunities that exist at the Fair.</li> <li>• Included in the fair this year will be a healthy food finder map (through the County Fair app and printed materials) that points to healthier eating options and food stands featuring locally grown produce. The map will also include a step count so families can identify how far it is to walk from point to point throughout the day. Also, UCSD is supporting the 1800 fair staff who qualify for the Walk Well Program.</li> <li>• This year the Fair will incorporated a full-page 5210 advertisement in the coloring/activity book that will reach roughly 30,000 students and is used in in-school Fair promotional visits.</li> <li>• The San Diego County Fair also hosted their Media Day on May 16 that shares the kick off of the fair and the elements that will be a part of it.</li> <li>• Wednesday is Rethink Your Drink day and the American Heart Association has a variety of resources focused around these prevention efforts at <a href="http://www.heart.org">www.heart.org</a>.</li> <li>• The 7<sup>th</sup> Annual Faith Breakfast is on May 17 at the San Diego County Office of Education and is sold out due to popular demand. This will be an inspiring and engaging event featuring an interfaith approach to suicide prevention and mental health.</li> </ul>	