

# The San Diego County Childhood Obesity Initiative Mini-Grant Program

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Community Health Improvement Partners



*Core funding provided by:*



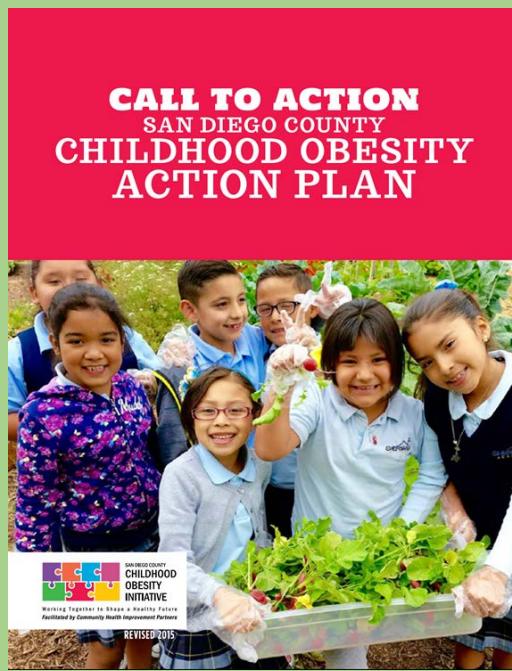
*Facilitated by:*



# COI Mini-Grant Program



## COI Overview



150+ partners

working across

7 domains

# 7 COI Domains



## Program Overview

The focus of the mini-grant will be to create **environmental changes** to the **physical or social environment** that would **promote healthy behaviors** throughout the community, such as:

- Placemaking
- Walking and bike path improvements
- Water fountains/hydration stations
- Beautification projects
- Playground equipment
- Community gardens

# Award Information



The COI is awarding mini-grants ranging between **\$500 to \$5,700** to support collaborative projects that align with COI goals and make **environmental changes** throughout San Diego County.

**Total amount awarded will be \$5,700.**

Grant application is available on our website: [sdcoi.org](http://sdcoi.org).

# Who Can Apply?



- Community advocacy group with a fiscal sponsor
- Community based non-profit organizations (CBO) with tax exempt status
- City or tribal governments
- San Diego County school districts and/or schools

# High priority is given to projects that meet following criteria:



- Serve **economically disadvantaged communities** and/or residents
- Have the greatest **reach** and **impact**
- Demonstrate **collaboration** with community stakeholders

# Examples of Environmental Change:

- Pocket parks
- Intersection murals
- Bike racks
- Hydration stations and water fountains
- Walking and biking path improvements
- Community gardens



# Allowable & Unallowable Expenses

## Allowable

- Supplies such as paint, lumber, paint brushes, gloves, soil, seeds, etc.
- Project related expenses, such as permits and supplies
- Consultant fees to complete community improvement projects, such as an artist stipend for an intersection mural, or labor cost to install a bike rack. **Consultant fees may not exceed 50% of the project cost.**

## Unallowable

- Staff salaries
- Fundraising events
- Political campaigns
- Cash prizes
- Tobacco, alcohol, and firearms
- Religious items or activities
- Purchase of unhealthy foods and beverages
- We reserve the right to identify additional unallowable activities

# Recipient



***Project Title:*** Biking for Health

***Project Overview:*** Funding of four bike racks, bike helmets, and locks. Each bike rack with a capacity for ten bikes. Two racks will go to John A. Otis Elementary School, and the remaining two will go to El Toyon Elementary School.

***Project goals:*** Promotion and encouragement of safe physical activity at least twice a day for 40 students in the schools receiving bike racks. This can further encourage family bike rides while using the bike facilities that have been installed throughout the city.

***Project Cost:*** \$2,050.00

# “Before” Photos



***El Toyon Elementary School***

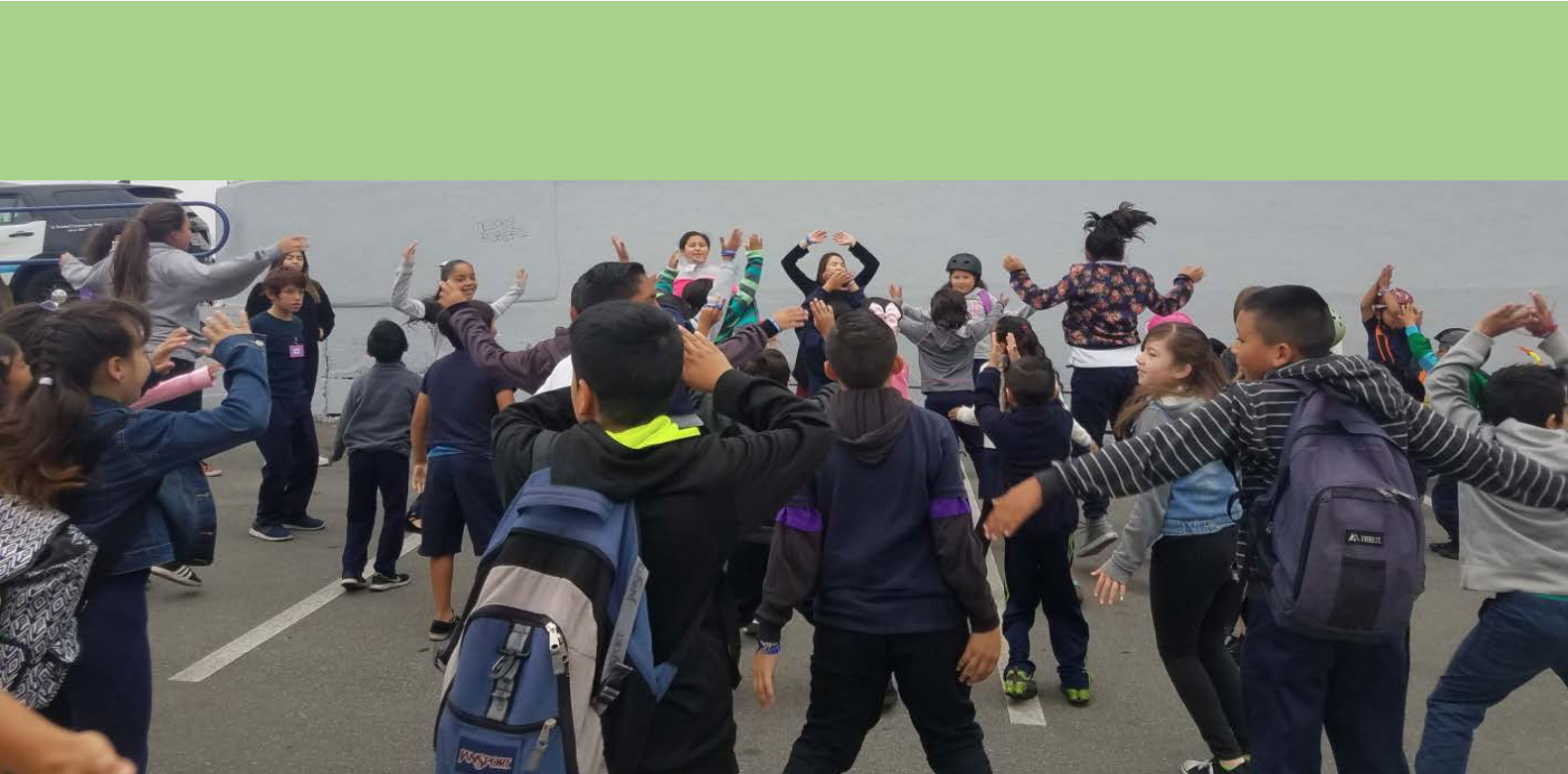


***John A. Otis Elementary School***

# “After” Photos



# More “After” Photos



# Recipient



**BAYSIDE**  
Community Center

# Bayside Community Center (Linda Vista)



***Project Title:*** Linda Vista Intersection Mural Network (LVIMN)

***Project Overview:*** The intersection mural is to be painted in front of Linda Vista Elementary School (LVE). This location was identified by the Resident Leadership Academy as a dangerous place for pedestrians during pick-up and drop-off times because vehicles do not respect pedestrians.

***Project goals:*** A successful intersection mural will increase community identity, ownership, walkability, and multi-modal (though primarily pedestrian) safety around Linda Vista Elementary.

***Project Cost:*** \$3,555

# “Before” Photo



# Draft Mural Design



# Recipient:



# Environmental Health Coalition (Barrio Logan)



***Project Title:*** Reclaiming Healthy, Outdoor Spaces in Barrio Logan

***Project Overview:*** The Chicano Park Herb Garden in Barrio Logan is a reclaimed space that celebrates the history and culture of the neighborhood. This project will enhance the community space with a new mural and rejuvenate the garden space with new materials, signage, and seating.

***Project goals:*** Further develop and improve 4,000 square feet of community park and garden space for public usage and education.

***Project Cost:*** \$5,665

# “Before” Photo



# Mural Design



# Application Tips:

- Focus on **environmental change** verses educational programming
- Demonstrate **collaboration**
- Think of ways to **set your project apart** from the rest
- Have specific and **measurable outcomes**
- Make sure your project is **feasible** (budget and timeline)

# Key Dates:

Activity:	Deadline:
Grant applications due to COI	June 8, 2018 by 5:00pm
Grant awards and notifications	July 13, 2018
Execution of grant agreement	July 20, 2018
Projects must begin by this date	September 20, 2018
Midpoint report due	December 3, 2018
Project completion date	April 30, 2019
Final report due	June 3, 2019

# Resources:

- A Place for Placemaking in San Diego by Circulate San Diego
- America Walks Placemaking Resources
- Project for Public Spaces Placemaking Resources
- Community Health Statistics
- Community Health Action Map Partners

# Thank you!

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**www.SDCOI.org**



Working Together to Shape a Healthy Future  
Facilitated by Community Health Improvement Partners