



Meeting Minutes: Joint Community and Government Domain Meeting

February 22, 2018 Government from 1:30-3:00 p.m.

Community from 2:00-3:30 p.m.

County Administration Center 1600 Pacific Highway, Tower 7

San Diego, CA 92101

Next Community Domain Meeting:

March 8, 2018 from 1:30-3:00 p.m.

CHIP

5095 Murphy Canyon Rd, Suite 105

San Diego CA, 92123

Attendees: Aliah Brozowski (phone), Dan Fesperman, Jessie Towne-Cardenas, Katie Judd, Lizzy Cooper, Maya Rosas, Nina Ghatan, Stacey Kurz

Recorder: Lyndsey Tapia

Topic/Issue	Discussion	Action
Government Domain Workplan Development	 The workgroup reviewed the action steps and activity leads. The workgroup discussed adding to the first action step of the first activity to identify the top 10 schools and school districts of childhood obesity and severe injury rates and align them to cities at the next workgroup meeting and then report out at the Schools & After-schools Domain meeting in July. Circulate SD has data regarding the top 5 dangerous corridors and intersections that will help the workgroup to create more of a focus on those schools and school districts that are near those areas. By engaging the Schools & After-school Domain will assist in leveraging the workgroup and expand the Vision Zero efforts. For the second activity that is being led by Circulate SD, the development of a press release to be announced to Sub-regional reports with support from the COI Media Domain has been set to take place before the end of March. Maya would like to get these reports out as soon as possible. TA press conference in partnership with COI to announce these reports will possibly be in early April, dependent on the Vision Zero toolkit turnaround time. Also, scheduling a meeting with elected officials and COI partners was discussed to be scheduled a week prior to the release date. The list of elected officials needs to be updated. The Public Policy Committee might have an 	Contact the Public Policy Committee for updated Elected Official list.
	 updated list and will need to be contacted. For the remaining activities, CHIP and the COI will break down the responsibilities and timelines and bring them to the next workgroup meeting. 	
Joint Community and Government Domain COI Forums	 Welcome and Introductions were led by Nina. Every year the COI hosts three forums a year including two that are more capacity building and then a third that are targeted towards elected officials, city managers, and individuals that work in cities focusing on health policies. 	





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	•	This forum will be focused towards city planners, elected officials, etc. based around the County		
		deliverable on Vision Zero. The COI has come in contact with a speaker named James Rojas. Rojas		
		uses community engagement techniques using art as a medium and is useful to communities who		
		may not be used to speaking up or may have language barriers among residents. Another idea in		
		addition to Rojas is having a Vision Zero focused panel such as LA Walks and Cathleen Ferrier.		
	•	The timeline for this forum is around mid-May/early June and is dependent now on the budget proposal from James Rojas.		
	•	An idea is to have Maya and Hugo on the next call with James to solidify talking points and		
		consistency in both policies and support of Vision Zero. Because of the audience, the emphasis		
		should be more around policies with a twist of Vision Zero.		
	•	Another idea that the COI had for an additional forum is leaning towards a web based format		
		focusing on the topic of health equity. The target audience for this forum in that case will be the		
		County Public Health Agency and others, to build capacity of COI partners using a health equity		
		lens through different forms of work.		
	•	The COI is currently working on getting together a broad spectrum of speakers. If anyone of the		
		workgroup has suggestions for speakers, they are encouraged and welcome.		
PSE Toolkits	•	Both the Sugar Sweeten Beverage Reduction toolkit and Vision Zero toolkit are complete and		
		have been submitted for approval from the County as of February.		
	•	Nina worked closely with Maya from Circulate San Diego on the Vision Zero Toolkit. The toolkit		
		includes an explanation of the problem and importance of Vision Zero adoption, solutions for		
		safer streets, Vision Zero policy recommendations and funding resources, as well as sample		
		language and Vison Zero policies.		
	•	For the SSB toolkit, focuses on the health consequences of SSBs and what cities can do to spread		
		public awareness. The toolkit was based on specific county information and city information.		
	•	This particular SSB toolkit included the Chula Vista City profile, strategies on how to spread public		
		awareness, the SSB taxation, default kids' meal beverages, and SSBs on Government property,		
		and additional resources that include linkage to more information.		
Announcements	•	Circulate San Diego is hosting a panel on March 1 from 6-7:30 pm. at the San Diego Foundation.	•	Lyndsey send Circulate
		This panel will lead the discussion on how Community Planning Groups can support the Climate		SD event reminder to all
		Action Plan.		partners.
	•	Moving forward, the workgroups decided to have full joint meetings only quarterly with a half our	•	Lyndsey create new
		overlap, to help create the conversation and supporting each workplan together.		Community Domain





	 The Government Domain meeting will remain on the fourth Thursday of every month from 1:30-3:00 pm. The Community Domain meeting will now be on the second Thursday of every month from 2:00-4:00 pm. 	calendar invite and share with partners.
Community Domain Workplan Development	 The Community Domain revisited the workplan that was a result of a two year strategic plan. One of the action steps for the first activity has been completed by COI staff in the efforts to encourage more CBO's and community groups to apply for the mini-grant funding. Nina presented to the RLA Council in December 2017, the North County Healthlink Collaborative and the Schools & After-school workgroup in January 2018. Additional activity leads were added to the workplan including Arboreta Group for defining how the Community Domain can add capacity to the CBOs/ RLA graduates, in addition to the minigrant program. The workgroup discussed ways of engaging 5 new community based organizations (CBOs) and mentioned refining who belongs in the Community Domain and the Government Domain. A restructure of the Government Domain will shift CBOs to the Community Domain to create a better focus for each group. Another wat to engage new partners is by completing a SSD asset map to identify other partners to invite to the workgroup meetings. During the next meeting the workgroup will develop a Frequently Asked Questions (FAQs) one-pager to accompany the mini-grant application to help provide applicants more information and to focus in on what the workgroup is expecting. Once completed, the FAQ's list will live on the COI website to access at all times. The workgroup also discussed focusing on reviewing the mini-grant application and revising the document to make it easier and more focused on the overarching theses and asks. 	Nina send Mini-Grant program application, Application breakdown and themes, Potential funding opportunities for denied applicants, and the Community Domain Strategic Plan to attendees.