



Meeting Minutes: Joint Community and Government Domain Meeting

January 25, 2018 Community from 1:30-3:00 p.m.

Government from 2:00-3:30 p.m.

CHIP

5095 Murphy Canyon Rd, Suite 105

San Diego CA, 92123

Next Joint Community and Government Domain Meeting:

February 22, 2018 Government from 1:30-3:00 p.m. Community from 2:00-3:30 p.m.

County Administration Center 1600 Pacific Highway, Tower 7

San Diego, CA 92101

Attendees: Aliah Brozowski, Anita Lopez, Cristina Sanchez-Kerr, Dan Fesperman, Haley Hopkins, Hugo Salgado, Katie Judd, Nina Ghatan, Stacey Kurz, Stan Miller

Recorder: Lyndsey Tapia

Topic/Issue	Discussion	Action
Community Domain COI Mini-Grant Program Update and Discussion	 Nina presented on the COI Mini-Grant program at the January Schools & After-school Domain meeting, the RLA group meetings, and at the North County Health Link Collaboration. In her presentation she included a review of the Mini-Grant application process, past and current projects, and tips for those considering applying for the third round of funding. The workgroup related the discussion to the first objective of the workplan. 'Refine minigrant program by February 2018 and leverage and expand the program to enhance connection with community-based organizations that apply, with a particular focus on connecting with organizations that are working to address health equity' The workgroup discussed that for future, there should be example project ideas provided to candidates to make it clear that their project should exemplify collaboration and partnership. Another thing that should be considered is being more prescriptive next time about the asks by setting thresholds with funding guidelines within the Mini-Grant application. The workgroup plans to go through and reshape the Mini-Grant applications to be more targeted to the applicant population, possibly reaching our more to the RLA groups. 	Grant application for round 3 will be released May 1, 2018.
Joint Domain Community and Government Domain Strategic Plans and Workplan Activities	 Welcome and Introductions were led by Dan. Both workgroups collaboratively went over each Strategic Plan and brainstormed support efforts. The workgroup discussed ideas on how to leverage 5 new CBO partnerships within the Community Domain meetings. Focusing on RLA groups and recent RLA graduates could be a good source to find new engagement. Looking at the Government Domain Strategic Plan objective of, 'Encourage cities to adopt policies related to reducing access to and consumption of sugar-sweetened beverages' the 	Stacy and Cristina share RLA mailing list with group.





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	workgroup discussed creating a connection with the RLA and the adoption of SSB
	throughout the community. The National City RLA group has already expressed interest in
	SSB adoption.
	The plan next is to identify all RLA groups and gather contact information of those
	graduates moving forward. Potentially running a pilot convening forum with all RLA groups
	together and seeing how to connect with them and having short presentations to engage
	conversation.
	The workgroup identified three workplan activity leads to support the activities listed on
	the Government Domain workplan.
	CHIP will be the lead in leveraging Vision Zero city reports produced by Circulate San Diego
	to map and identifying overlap between the problem corridors and intersections and issues
	of concern to COI.
	Based on Circulate San Diego's current efforts, they will be the activity lead for encouraging
	priority cities to adopt and implement Vision Zero recommendations and other strategies to
	support active transportation.
	A Community Domain representative will help to build community support for adoption and
	implementing Vision Zero and related policies in the priority cities by sharing the data and
	best practices.
	 Dan will create a prepopulated list of activity leads for those activities that were not
	covered due to time constraints, and bring them back to the next meeting.
COI Forums	Every year the COI hosts three forums a year including two that are more capacity building
	and then a third that are targeted towards elected officials, city managers, and individuals
	that work in cities focusing on health policies.
	 Instead just talking about why it is important, the idea is to bring someone in to speak
	about what is in it for cities, and answer questions that are commonly ask such as, 'what
	will the revenue look like and what happens after the tax is in place?' or 'what will the
	infrastructure look like to actually support this?' 'Why city staff would want to support it?'
	all while looking generally at active transportation.
	The COI has come in contact with a speaker named James Rojas. Rojas uses community
	engagement techniques using art as a medium and is useful to communities who may not
	be used to speaking up or may have language barriers among residents. Another idea in





	 addition to Rojas is having a Vision Zero focused panel such as LA Walks and Cathleen Ferrier. Another idea that the COI had for an additional forum is leaning towards a web based format focusing on the topic of health equity. The target audience for this forum in that case will be the County Public Health Agency and others, to build capacity of COI partners using a health equity lens through different forms of work. 		
PSE Toolkits	 Included in our deliverables is to come up with a toolkit for the policy agenda items. Dan had been focusing on Sugar Sweeten Beverage Reduction and Nina has focused on Vision Zero. Nina has been working closely with Maya from Circulate San Diego on the Vision Zero Toolkit. The toolkit includes an explanation of the problem and importance of Vision Zero adoption, solutions for safer streets, Vision Zero policy recommendations and funding resources, as well as sample language and Vison Zero policies. Circulate released a toolkit in 2015 that was used as a reference guide, looking at how to advance it in different ways and create connections to safe routes to school. For the SSB toolkit, the focus was based on specific county information and city information. Building out from other toolkit resources without repeating what is already existing. The SSB toolkit included the Chula Vista City profile, strategies on how to spread public awareness, the SSB taxation, default kids' meal beverages, and SSBs on Government property, and additional resources that include linkage to more information. Both the SSB toolkit and Vision Zero toolkit will be done and turned in to the County for approval by early February. 		
Announcements	 REACH Chula Vista partnered with San Ysidro Health Center to purchase a freeway billboard ad that will stay up for 3 to 4 months. The billboard showcases 0 sugary drinks which is a part of the 5-2-1-0 healthy messaging campaign. The County of San Diego HHSA is actively looking to fill 2 Community Health Specialist positions for North County Region. Candidates must have a MPH and 2 years' experience in the field. More information regarding the job description is located on the County website. After March 2018, ACE will have space available to potentially host our joint meetings. 	•	Our February Joint Domain meeting will be located at County Administration Center building in Downtown.





The workgroups have decided to swap meeting times. The Government Domain will now
meet from 1:30-3:00 p.m. prior to the joint meeting and Community Domain will meet from
2:00-3:30 p.m. following the joint meeting.