

**San Diego County Childhood Obesity Initiative  
Early Childhood Workgroup  
June 27, 2017**

**Attendees:** Andrea Rangel, Cecilia Evans-Hernandez, Cecilia Morley, Dan Fesperman, Heather Ransons, Jake McGough, Jamie Moody, Josh Bariuan, Judith Hays-Zavala, Kathleen Merchant, Ketty Swenson, Laura Jeanes, Lisa Hammond, Martha Solidad, Nina Ghatan, Paula Sturm, Sarah Shamasha, Selina Brollini, Shana Wright, and Taylor Shrum

AGENDA ITEM	DISCUSSION	ACTION ITEMS
1. Introduction & Minutes	<ul style="list-style-type: none"> <li>Group completed introductions and approved the minutes.</li> </ul>	
2. Announcements	<ul style="list-style-type: none"> <li>Over 60% of kids getting free lunches are not getting them during the summer. If you text food or comida to 877-877 you will be provided summer meal sites nearby. No paperwork required for kids up to age 18 and family childcare providers can walk kids there to take advantage of summer meals.</li> <li><a href="#">Good Food Showcase</a> is 9/15 from 11-2pm in Encinitas. Discount tickets are available until 7/31, so register today!</li> <li>COI Partner Highlight sign-up sheet is floating around. Please sign up if you are interested in providing a 5-10 minute presentation at an upcoming workgroup meeting.</li> <li>NHA is looking at a multipronged approach to train parents, teachers, and partners on the connection between mental health and severe feeding behaviors to support families inside and outside of school. Contact Laura if you have any ideas.</li> </ul>	
3. Research Update- Kathleen Merchant	<ul style="list-style-type: none"> <li>The research update will be combined with Dan's presentation on Domain-level strategic planning.</li> </ul>	<ul style="list-style-type: none"> <li>Kathleen send baby behavior presentation to Nina to share with workgroup</li> <li>Kathleen present on expert responsive feeding approach in Sept. and send the brief to Nina for distribution</li> </ul>
4. Presentation Domain-level Strategic Planning, Dan Fesperman	<ul style="list-style-type: none"> <li>Dan reviewed the COI Strategic Plan Executive Summary.</li> <li>Rebecca Alvarez with NP Strategies will be facilitation the strategic planning process in July and September.</li> <li>The process will result in the development of a new workplan, logic model, and domain-specific strategic plans.</li> <li>We want the workplans to reflect the work of our partners around the table.</li> <li>Dan reviewed the <a href="#">State of Childhood Obesity in San Diego County (SOCO)</a> report which reported wide disparities based on race and socioeconomic status.</li> <li>The report will be updated every three years, and if data sources are available for new indicators, we can add them in the future.</li> <li>COI policy agenda was identified by the Leadership Council and will</li> </ul>	<ul style="list-style-type: none"> <li>Selina, follow up with Nina and Dan about presenting <i>SOCO</i> results to Child Abuse Prevention Coalition</li> </ul>

**San Diego County Childhood Obesity Initiative  
Early Childhood Workgroup**

	<p>focus on:</p> <ul style="list-style-type: none"> <li>○ Targeted education campaign in Chula Vista to reduce and prevent sugar-sweetened beverage consumption, with the hope of identifying a policy-level change in the fall.</li> <li>○ Advocating for enhanced adoption and implementation of Vision Zero throughout San Diego County, focusing on the impact on children. <ul style="list-style-type: none"> <li>▪ We could align our workgroup activities around safe routes to preschool and safe drop off and pickup sites.</li> </ul> </li> </ul>	
<p><b>5. Discussion on Childhood Obesity Conference Highlights</b></p>	<ul style="list-style-type: none"> <li>• YMCA staff attended a preconference session on using <a href="#">WellCCAT</a> to measure the strength of preschool language.</li> <li>• Conference attendees like the connection to health equity and racism.</li> <li>• Jamie referenced a study of subconscious racial bias and the need for increased self-awareness.</li> <li>• There was a CACFP preconference session on the new meal pattern which goes in effect in October 1, 2017 and on techniques to increase participation in rural areas. <ul style="list-style-type: none"> <li>○ California was an early adopter so breastfeeding has been covered since April.</li> <li>○ A couple additional updates include limiting the serving of juice to once per day per facility (not per group) and banning foods submerged in oil (including tortilla shells).</li> </ul> </li> <li>• Threats to CACFP funding and the rolling back of changes to the nutrition labels will directly impact the families we are trying to support.</li> </ul>	<ul style="list-style-type: none"> <li>• Kathleen send Nina link to infant feeding guidelines through RWJF</li> <li>• All- identify someone to present on adverse childhood experiences.</li> </ul>
<p><b>6. YMCA Updates</b></p>	<ul style="list-style-type: none"> <li>• Wellness champion referrals 198 referrals to 45 providers.</li> <li>• The \$50 payment was identified as a barrier for childcare provider participation and has been dropped. Once providers complete the checklist they will be renewed.</li> <li>• Through QPI YMCA has trained 693 staff throughout San Diego County on mealtime best practice, farm to preschool curriculum, etc. and the training has been approved as an evidence-based practice workshop.</li> <li>• They have trained over 900 parents on reading food labels, healthy meal demonstrations, and seed planting activities and provided over 200 families with resources and materials at events.</li> </ul>	
<p><b>7. Next Meeting</b></p>	<ul style="list-style-type: none"> <li>• <b>July 25, 2017 at 10:00 a.m.</b> at YMCA CRS</li> </ul>	