

**San Diego County Childhood Obesity Initiative  
Early Childhood Workgroup  
July 25, 2017**

**Attendees:** Brenda Campos, Claire Thraby Nguyen, Dan Fesperman, Heather Ransons, Josh Bariuan, Kathleen Merchant, Ketty Swenson, Kim Elkins, Kim McDougal, Laura Jeanes, Martha Solidad Vel Acosta, Nina Ghatan, Paula Sturm, Rynna Herwehe, Shana Wright, and Yuka Asada.

AGENDA ITEM	DISCUSSION	ACTION ITEMS
1. Introduction	<ul style="list-style-type: none"> <li>Group completed introductions.</li> </ul>	
2. Presentation Domain-level Strategic Planning, Rebecca Alvarez	<p><b>Guiding Question: What are potential priorities for the Early Childhood Domain for the next 2 years? Potential starting points based on past presentations that generated interest:</b></p> <ul style="list-style-type: none"> <li>San Diego Public Library – enhancing their summer/youth curriculum</li> <li>Supporting Farm to Preschool – NCCS connections</li> <li>Helping Parents Understand Toddlers – healthy eating</li> <li>School Sited Policy – including preschool and Head Start in district policies</li> <li>Connections with other Domains</li> </ul> <p><b>The group used the following criteria to do an initial prioritization of the ideas generated in the meeting:</b></p> <ul style="list-style-type: none"> <li>Does it fit with COI Strategic Plan (PSE, Health Equity)?</li> <li>Is there an entity/partner with a related contract?</li> <li>Fit and energy of domain partners? Is there excitement to work on this together?</li> <li>Is it actionable?</li> <li>Does it connect with the policy agenda / priority strategies?</li> </ul> <p><b>What are potential priorities / projects for the Early Childhood Domain for the next 2 years?</b></p> <p><b><u>Ideas the group marked as priority</u></b></p> <p><i>1) Move measurements down to capture early childhood data (e.g. for the next State of Childhood Obesity report)</i></p> <p>Action Items (How we could do this):</p> <ul style="list-style-type: none"> <li>Look at available data (e.g. HeadStart PIR Reports, WIC, breastfeeding data)</li> <li>Determine what else we could get – what other indicators can we look at at E.C. level?</li> <li>Develop strategies to gather data</li> </ul> <p><i>2) Support Western Chula Vista advocacy campaign</i></p>	<ul style="list-style-type: none"> <li><b>Ketty is attending a preschool to farm conference and will be able to report back at a future meeting.</b></li> </ul>

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3) *Develop a COI education portal for early childhood (can be used in work with Wellness Champions, etc.)*

Action Items (How we could do this):

- Gather relevant resources
- Organize and incorporate into website
- Partner with this Domain and others (e.g. Media Domain) to disseminate

4) *Early Win: Support Public Library curriculum (could be calendared for the Spring b/c they have many summer programs)*

5) *Early Win: Identify opportunities to support Early Childhood mini-grant applicants*

**Priority is TBD**

6) *Provide upstream instructional support / guidelines to all early care in their education*

Action Items (How we could do this):

- Start small to start and identify a university champion (potentially Palomar – determine after presentation from Assoc. Professor from Palomar next month)
- Make it a requirement of education

7) *Explore/create a Farm to Early Care Task Force*

Action Items (How we could do this):

- Link home settings to CSAs
- Combine smaller providers together
- Focus on education components
- Note that this work ties to Head Start's Healthy Choices curriculum

**Idea that the group eliminated b/c it is in progress and more programmatic in nature**

8) *Provide instructional support to Head Start / Preschool teachers re: healthy activity and nutrition and how to integrate into their lessons*

**3. Next Meeting**

- **August 22, 2017 at 10:00 a.m.** at YMCA CRS