



Joint Media and Community Domain Meeting Minutes:

November 1, 2017 from 10-11:30 a.m.

CHIP

5095 Murphy Canyon Rd, Suite 105

San Diego CA, 92123

Next Domain Meeting:

December 6, 2017 from 10-11:30 a.m.

CHIP

5095 Murphy Canyon Rd, Suite 105

San Diego CA, 92123

Attendees: Cecilia Morley, Courtney Baltiyskyy, Dan Bennett, Dominique Navarro, Jorge Gonzalez, Katie Brown, Katie Judd, Lizzy Cooper, Nina Ghatan, Vi Calvo

Recorder: Lyndsey Tapia

Topic/Issue	Discussion	Action	
Welcome and Introductions	Nina led introductions		
COI Mini-Grant	 Nina provided an overview of the COI Mini-Grant program from round 1. The County of San Diego is the funder for the Mini-Grant program. The time-line for round 1 applications had less than a 6 month turn-around period. Round 2 applicants had 8 months from notification to completion. Advertisements of the Mini-Grant program were included in the COI Newsletter, emailed to partners to send to networks, COI social media outlets, and San Diego County networks. Last year there were 7-8 applicants that applied and this year increased to 29 applicants. The board wanted the focus of round 2 to be around place making, and the Environmental Health Coalition's project fit the part perfectly. 		
Update on Project- Environmental Health Coalition	 Environmental Health Coalition has been awarded round 2 of the COI Mini-Grant program. Funding will be used to create a new herb garden in Chicano Park in Barrio Logan along with a mural and bench seating. The grant will also help to buy tools, seeds and supplies for the garden. With the lack of green spaces in Barrio Logan, Chicano Park is the only one of its kind in the community. The space has served as a model for Barrio Logan and has developed into a passion project for the community with the dynamic of grass roots and community ownership. Mostly using donated plants throughout the garden and interested in adding different types of plants and incorporating garden boxes. Interested in eventually adding an edible garden and providing hands-on workshops to the community, gardening work with schools in the area while 	 Cecilia provide Dominique contact information for free seeds and sample concreate stencils in English and Spanish. Lizzy provide Jorge more information on the San Diego Master Gardener Program. Dan B. connect Jorge with Diane Moss of Project New Village and Maria Galleher from Chula Vista High School Community Garden. Jorge contact Nina if the COI Schools & After-schools Domain partners can provide 	





providing tools and supplies		providing	tools	and	supplies
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- The Environmental currently provides Leadership training through a program they call SALTA- (Salud Ambiental Líderes Tomando Acción - Environmental Health, Leaders Taking Action). An 8-week session providing participants with skills and knowledge to become effective advocates and community organizers. It is provided in 7 different languages in a free online curriculum format.
- The hopes are to engage with those students that have participated and graduated from SALTA and have them begin teaching workshops and becoming the leads at the garden.
- In order to stay connected and increase community engagement, they plan to create a Facebook page for the herb garden and promote events through social media, nearby apartment complexes and word of mouth. Provide a story of Hope, what plants you will find there, interview podcasts about mural, and the history of Chicano Park.
- The goal is to have this project completed by April 2018 with a grand opening on Chicano Park Day.

assistance with the joint use agreement at Perkins Elementary.

- Dominique and Jorge send out updates and progress photos throughout the project to share on the COI social media pages and eNewsletter.
- Katie connect the Community Action Team with guest speakers on the topics of nutrition and financial education, health literacy, and healthy cooking demos.
- Lizzy send Dominique information on UCSD's upcoming placemaking events (below).
- Vi and Cecilia connect to explore a partnership for the QPI Physical Activity contract.

Announcements

- The COI Partner Orientation will be held on December 11 at 211 San Diego.
 Participants will have opportunities to network, learn about collective impact, increase their understanding of the COI domains and current projects, discover hidden resources on the COI website, and learn new ways to stay engaged.
 Lunch will be provided.
- November 23 the Move Your Feet Before You Eat Foundation is hosting the 12th
 Annual Turkey Trot 10K and 5K run/walk. This event offers a variety of race
 options, a costume contest, largest team competition, live entertainment,
 finisher medals and free digital photos. Five dollars from every entry fee can go
 to the Oceanside School or non-profit of your choice or Move Your Feet Before
 You Eat Foundation.
- On November 8, the Live Well Advance: Living Well Across the Ages will provide
 educational breakout sessions encouraging learning new tools and best
 practices and discovering new ways to get involved in advancing the Live Well
 San Diego vision. Over 800 participants attended last year and is projected to be
 higher this year.

- **Dan B** send Lyndsey Turkey Trot flyer and information to send to workgroup.
- Katie send details on the Live Well Advance.





- The Live Well Community Market Program at UC San Diego's Center for Community Health is working on a project to beautify The African Caribbean Market and El Cajon Boulevard on November 12.
- YMCA CRS received the QPI Physical Activity grant for the first year. It is similar
 to the QPI Nutrition grant, however it will be implemented separately, but
 integrated simultaneously.
- COI will no longer be promotion Candy Buy Back on the COI website. The Candy Buy Back Facebook page will post participating locations and drop-off dates.