



**San Diego Childhood Obesity Initiative
Healthcare Domain Minutes
June 16, 2017**

Attendees: Casey Mackereth, Cheri Fidler, Dan Fesperman, Dean Sidelinger, Haley Erickson, Melissa Carlisle, Stan Miller, and Sarah Shamasha (Recorder)

- I. Welcome and introduction led by Dan
- II. Follow up items from May
 - a. Dr. Serpas is unable to attend the July meeting, but she will be sending residents.
 - b. **Dean sent Nina CPSP materials to include in the toolkit.**
 - c. Once the toolkit is finalized, we can share it with OBs and encourage them to use it to educate mothers on breastfeeding (within the first 4-6 weeks).
 - d. The workgroup discussed ideas in regards to helpful resources for families during pregnancy and after giving birth; such as what to expect and connectivity with other families with social media and other mediums.
 - e. For a future project in addition to the current toolkit, the workgroup suggested having information about what health plans cover, the education material given to families and what each health system does for support.
 - f. **Cheri is going to follow up with Dr. Kelly to attend the upcoming meeting.**
 - g. Haley is looking to get involved with disseminating the toolkit in addition to other information with the Medicare health care providers they train.
- III. CCIW Updates
 - a. The program is open to name suggestions and is tentatively being changed to 211 Healthy Kids.
 - b. Two specialty clinics at Rady Children's (Endocrine obesity and GI) are now on board with the program.
 - c. A flyer for the project is being made.
 - d. Dean provided an overview of the structure of the project.
- IV. Domain Strategy Planning
 - a. There will be strategic planning done by Rebecca in July and September.
 - b. The strategic planning will focus on policy priority in regards to SSBs and vision zero.
 - c. The strategic plan's focus is to update the work plan for the next two years.
- V. Childhood Obesity Conference Debrief
 - a. KUSI did a half hour spread about the state of *Childhood Obesity Report* named San Diego People.
 - b. The workgroup discussed that although the theme was health equity, it may not have carried out through all the sessions.



- c. The workgroup also discussed that the presentations had similar topics to previous years.

VI. Announcements

- a. The Food System Alliance Farm Bill Forum will be held on July 26th.
- b. In August, findings from the 2015-2016 School Year *State of Farm to School Report* will be presented to the Schools and After-school Domain meeting.