

<p>Media Domain Meeting Minutes: January 4, 2017 from 10-11:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>	<p>Next Domain Meeting: Joint Meeting with Community Domain February 1, 2017 from 10-11:30 a.m. CHIP 5095 Murphy Canyon Rd, Suite 105 San Diego CA, 92123</p>
<p>Attendees: Dan Bennett, Dan Fesperman, Emilie Dan, Joangrace Espiritu, and Susana Lopez-Adolph Recorder: Nina Ghatan</p>	

Topic/Issue	Discussion	Action
Media Arts Center	<ul style="list-style-type: none"> The workgroup watched the Teen Producers Project videos on the youth soccer club that supports refugee youth, locally grown health benefits at farmers market, and CicloSDias uses city space to promote safe streets. 	
Content Calendar	<ul style="list-style-type: none"> The YMCA CRS produces a quarterly newsletter, which then gets broken down to smaller pieces that are posted on social media over several months. Joangrace shared several content calendar templates for COI use, and recommended keeping track of reoccurring community events, such as Love Your Heart on February 14. Photos of individuals/partners usually get a lot of likes on Facebook. Anastasiia will review the content calendar templates and identify the best for COI use. 	<ul style="list-style-type: none"> Create a COI content calendar, incorporating content from the February COI eNewsletter.
COI Communications Plan	<ul style="list-style-type: none"> The workgroup reviewed the Communications Plan template and provided additional feedback. The Communication Plan will be due at the end of March. 	
Announcements	<ul style="list-style-type: none"> Reminder, our February meeting will be a joint meeting with the Community Domain. Our COI Mini-Grant recipients will also be in attendance, so come prepared to provide the projects with feedback on how our workgroup can support their efforts. 	