



## San Diego County Childhood Obesity Initiative Healthcare Domain Minutes April 21, 2017

Attendees: Cheri Fidler, Cheryl Moder, Dan Fesperman, Dean Sidelinger, Haley Erickson, Jamie Condon, Kathleen Merchant, Kim Elkins, Melissa Carlisle, Ryuji Ota, and Nina Ghatan (recorder)

- I. Welcome and introductions led by Cheri
- II. Preliminary OB/GYN Pre-survey Results
  - a. Nina reviewed the preliminary results, which were based on two completed surveys.
  - b. **Dan update workplan language from the focus group to identifying ways to support OBs.**
  - c. The workgroup discussed inviting Dr. LaCourse, Dr. Serpas, and Dr. Kelly to a future meeting to discuss the best ways to reach OBs and to identify ways to support them.
  - d. **Nina send survey link to Kathleen.**
  - e. The workgroup is interested in learning if there is an OB schedule of milestones and when to talk to mothers about breastfeeding.
  - f. Kathleen mentioned a helpful video on baby feeding cues that could be shared as a resource.
  - g. **Jamie begin compiling breastfeeding toolkits from ACOG, WIC, AAP, CPSP, AFP, Kaiser, Scripps, and Sharp to discuss at the May meeting.**
- III. CCIW Update
  - a. Cheryl provided an overview of the project.
  - b. We are exploring an opportunity to pilot the project at two specialty clinics at Rady Children's (endocrinology and GI) and at Grossmont Pediatrics with Dr. Adigopula.
  - c. Through the CDC REACH grant, we also plan to implement this project at the Chula Vista Medical Plaza.
  - d. UCSD will support evaluation.
- IV. Announcements
  - a. Domain level strategic planning will begin this summer. This will help us identify new workplan items and projects.
  - b. The Leadership Council voted to advance a policy priority of reducing consumption of sugar-sweetened beverages through a targeted education campaign. We plan to develop a toolkit that will be shared with the workgroups.
  - c. 5/2 COI and Arboreta Group will be hosting an advocacy forum on ways CBOs can engage elected officials. Register today!
  - d. 5/4 free pilot webinar on culinary medicine for physicians and clinicians.
  - e. SDHC is working with a UCSD medical student over the summer to formalize the food security screening curriculum. They are working with Dr. Cantrell and the local AAP chapter to provide comprehensive training to practitioners countywide over the next 6-9 months.
  - f. Dr. Phil Nader passed away. UCSD may create a memorial announcement.