

Community Health Improvement Partners Food Systems Department:  
Grower Engagement Research Brief  
& 2015-2016 San Diego County Crop Availability Chart



### Background

Through the San Diego Farm to School Taskforce (F2ST) and the broader San Diego County Childhood Obesity Initiative (COI), the Food Systems Department at Community Health Improvement Partners (CHIP) works to strengthen the market for healthy, local, sustainable food. CHIP views this work as an “upstream” public health strategy that helps build a healthy community, economy, and food system in San Diego County.

Every year, CHIP conducts grower outreach to project the availability of fresh, local produce and then works to connect local growers to produce distributors and institutional buyers. One result of this work is the San Diego County Crop Availability Chart (p. 6-13), which is designed to facilitate direct purchases from local farms by schools, hospitals, and other institutional buyers. The chart shows which months particular crops will be available from local growers and how to contact those growers. In 2015, CHIP coupled outreach on crop availability with other key questions including farm characteristics, interest in selling to institutions, participation in the San Diego Grown 365 brand, and more.

Page 2 of this document summarizes the methodology utilized for CHIP’s 2015 grower engagement. Page 3 summarizes characteristics of the growers engaged. Pages 4 and 5 show respondents current farm-to-institution activities, interest in selling direct to institutions, and participation in the San Diego Grown 365 brand. Page 7 is a stand-alone infographic summarizing highlights from CHIP’s 2015 grower engagement. Pages 9-18 are CHIP’s 2015-2016 Crop Availability Chart, which shows the fruits, vegetables, and herbs local growers project having available during each month in 2015-2016 and how to contact those growers. Page 19 shows a map of where responding growers’ farms are located. The appendix includes a copy of the survey distributed to growers used to collect this data.

## **Methodology**

In the Spring of 2015, CHIP food systems staff consulted with key stakeholders who either recently conducted or were planning to conduct grower engagement on similar topics. This included a contractor with the County of San Diego's Health and Human Services Agency, the San Diego County Farm Bureau, the San Diego Food Systems Alliance, and the Live Well Food Systems Working Group. From these meetings CHIP assessed that multiple groups have set goals for grower engagement regarding San Diego Grown 365, institutional sales, etc., but that staffing and capacity to do so are low amongst key stakeholders.

Following these meetings, CHIP identified its top grower engagement priorities and developed a web-based data collection tool to efficiently gather this information from growers. Prior to distributing the survey, CHIP updated its grower database to the best of its ability with data provided by the San Diego County Farm Bureau and a USDA list of all certified organic producers in California (provided by California Certified Organic Farmers, or CCOF). CHIP's grower database includes contact information and farm characteristics for over 900 local and regional farms.

Given limited time and capacity for outreach, CHIP divided its grower database into four categories and prioritized outreach based on key grower characteristics. Group 1 (130 growers) consisted of F2ST members, former CHIP Crop Availability Chart respondents, CHIP grower workshop attendees, and former *Let's Go Local!* Produce Showcase vendors. Group 2 (288 growers) consisted of all remaining farms that CHIP had previously identified as being located in San Diego County (it's "Tier 1" definition of local). Group 3 (229 growers) consisted of all farms certified to sell at San Diego County farmers markets and growers previously identified as being located within 250 miles of San Diego County ("Tier 2" of local) or within California ("Tier 3" of local). Group 4 (257 growers) consisted of all remaining growers for which CHIP had contact information. Among all 4 groups, CHIP had email addresses for 345 growers total, which are those who received the web-based survey. Grower outreach began in early June, 2015.

The web-based survey was distributed to each group with two follow-up reminders several days apart, after which CHIP's Food Systems Coordinator conducted one-on-one calls to non-respondents. Given limited capacity, CHIP was only able to do phone outreach to non-respondents in Groups 1 and 2, or about 350 growers.

CHIP hopes that this methodology can serve as an example to food systems stakeholders for conducting high-quality, systematic outreach to farmers through multiple channels, and how to take data-driven approach to supporting farmers and advancing the good food movement in San Diego County and beyond.

## Results: Farm Characteristics, Institutional Purchasing, and San Diego Grown 365

### Farm Characteristics

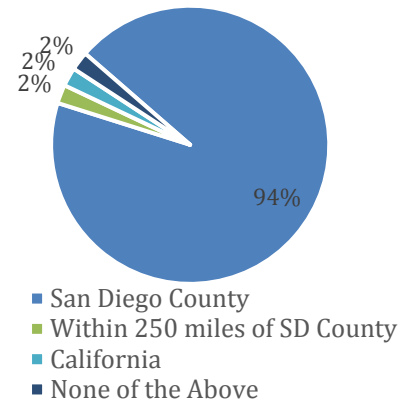
A total of 65 farms responded to CHIP's grower engagement survey. Over 90% of respondents are located in San Diego County. This geographic specificity is an improvement from previous years' grower engagement efforts (i.e. crop availability charts) and is likely a result of the methodology described above that systematically prioritized outreach to San Diego County growers.

The median farm size of respondents reported as acreage of cultivated land is 4 acres, which is roughly consistent with San Diego County's median farm size of 5 acres. Median farm size is much lower than the overall average (mean) respondent farm size of 84 acres, which is skewed upward by several large farms in the sample. There was a large spread of farm size amongst respondents, ranging from a minimum of a 3,000 sq. ft. greenhouse operation (or 0.07 acres) to a 1,000 acre farm. The histogram to the right details the distribution of respondents by farm size, showing that the majority of respondents' farms were between 1-25 acres in size.

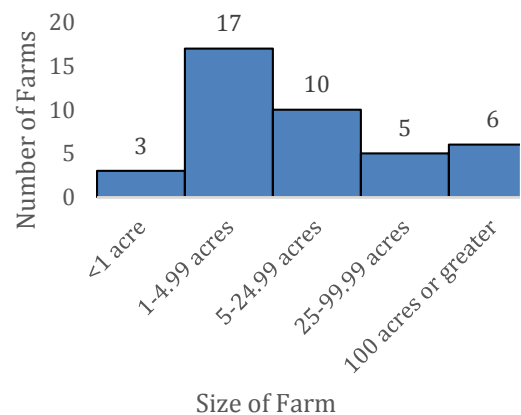
While a comprehensive list of certifications was not provided, growers were asked to self-identify their certifications and several trends emerged. Roughly a third of respondents reported being certified organic. Other certifications at lower levels (15% or less) include being a SD County Certified Producer and GAP certified.

Overall, the sample of respondents includes mostly small to medium size farms highly concentrated in San Diego County with a strong contingency of organic growers. This profile is generally reflective of the food producing farms in San Diego County, which has more small and organic farms than any other county in the country.

### Respondents by Farm Location



### Respondent Farm Size

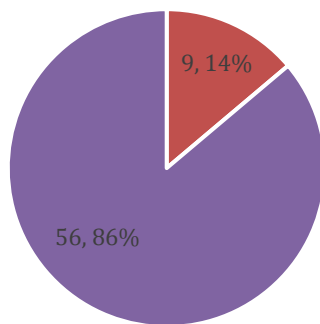


## Institutional Purchasing

Just under 15% of responding farms sell direct to institutions, showing that direct-to-institution sales are currently a less common market channel for responding local farmers. Identified institutions include schools, hospitals, childcare centers, senior centers, community organizations, and local government. Considering that the farm-to-institution community was targeted for this survey, this figure is likely much lower in the broader grower population.

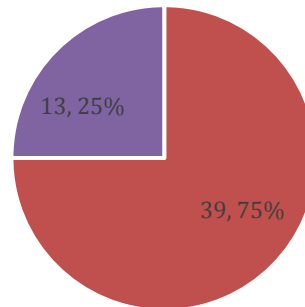
However, amongst those who don't currently sell to institutions, the majority (75%) stated interest in expanding to the institutional market. Combining both groups, these results show that almost 90% of responding growers either currently sell to institutions or are interested in doing so. **This demonstrates great supply-side potential for growth in farm-to-institution sales by San Diego County growers.**

Currently selling to institutions?



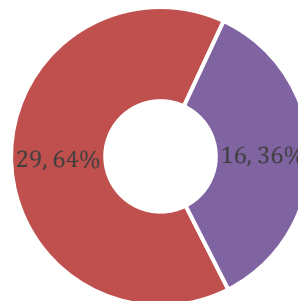
■ Yes ■ No

Interested to sell to institutions?



■ Yes ■ No

Liability Insurance



■ Yes ■ No

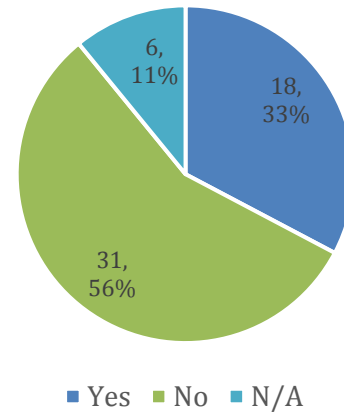
Notably, a third of responding growers (36%) lack any form of product liability insurance, which would be a significant barrier to selling directly to any institution. Those farms that responded yes to this question carry between \$100,000 and several million dollars of liability insurance, with the \$1 million level being the most common.

Despite great interest in the institutional market, further research is needed to assess *readiness* on the part of growers to meet institutional expectations of produce quality, quantity, timeliness, consistency, and food safety.

## San Diego Grown 365

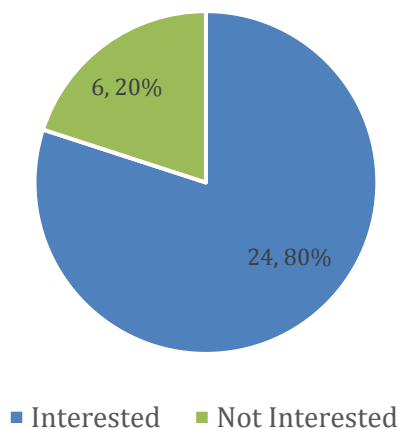
San Diego Grown 365 (SDG365) is an exclusive brand developed and owned by the San Diego County Farm Bureau. The brand is designed to easily and consistently identify local products to the consumer, thereby giving local growers an edge in the marketplace. SDG365 is also available for use by retailers, meal-serving establishments, and fisherman. Eligible entities may use the brand free of charge by filing a licensing agreement with the Farm Bureau. Currently, the brand has 91 participating farms. Given that there are more small organic farms in San Diego County than any other County in the country, participation in the brand by local farms is low. Of the 68 respondents, only 6 (11%) currently participate in SDG365.

SDG365 Membership



Why the brand has such low participation has remained an open question. Both the Farm Bureau and other food systems stakeholders cite the lack of capacity necessary (i.e. staffing, etc.) to promote and manage the brand. A worthwhile question is whether the brand has low participation because growers don't find value in labeling local with a common brand or simply because they are unaware that SDG365 is available for them to use free of charge. CHIP included an additional question in its summer grower engagement survey to further investigate lack of participation in SDG365 and gauge growers' interest in using the brand.

SDG365: Interest in Participating



Interestingly, **of the 30 respondents not currently participating in the brand but eligible to, a vast majority (80%) are interested in enrolling in SDG365.** This suggests that low participation may be more a result of lack of education and outreach than disinterest amongst growers.

This result also suggests that a modest amount of continued outreach and support to interested growers could expand participation in SDG365 by as much as 25-50%. These interested growers should be considered "low hanging fruit" that the Farm Bureau and other food systems stakeholders should engage to enroll in the brand and boost participation.





# GROWER ENGAGEMENT & CROP AVAILABILITY

2015-2016

CHIP works to strengthen relationships between our local growers and local institutions because it creates a healthy community, economy and food system. In the summer of 2015, CHIP reached out to several hundred regional growers to learn about crop availability, current involvement or interest in institutional sales and more. Here is what we found.

## Characteristics of Local Farms

Of the 66 growers surveyed...

- 95%** of farms are located in SD County
- Farm size varies from .07-1,000 acres
- Median farm size is 4 acres
- Roughly 1/3 of respondents are certified organic

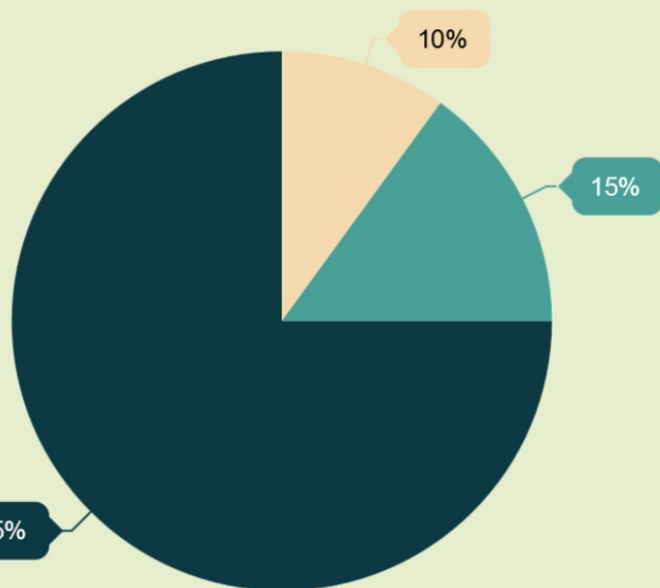
These farms generally reflect San Diego County, which has a higher number of small and organic farms than any other County in the Nation.

## Benefits of Buying Local

- For every \$100,000 in local food sales, 2.2 jobs are created elsewhere in the economy.
- Buying direct from local farmers develops social capital within a community.
- Local foods are often more fresh, ripe and nutrient-dense than their conventional alternatives.
- The share of an average "food dollar" that goes to farmers is just 16%. Buying food direct from local farms increases that share to up to 90%!
- Every dollar spent on local food generates \$1.4-\$2.6 of local economic activity.

## Institutional Sales of Local Produce

- 75% % of farms interested in selling to institutions
- 15% % of farms currently selling to institutions
- 10% % of farms not interested



There is great supply-side potential for growth in farm-to-institution sales by regional growers.

## Local Branding

San Diego Grown 365 was designed to easily and consistently identify local San Diego products.



**80%** of unregistered growers CHIP surveyed are interested in enrolling in SDG365.

## Local Produce Available for Institutions

### What is available year round?

- Lettuce & leafy greens
- Orange & Citrus
- Avocado

### Seasonal availability



To read the full seasonality chart & report, please visit: <http://ourcommunityourkids.org/domains--committees/schools-and-after-school/farm-to-school-taskforce.aspx>

By growing a stronger market for our local farms, we are building a healthier community.









## Community Health Improvement Partners Food Systems Department



### 2015-2016 Crop Availability Chart

#### **About this document:**

- This document is designed to assist institutional buyers of produce in San Diego County to more easily procure fresh, healthy, local produce from local farmers.
- The chart is designed to help schools in particular. Features relevant for schools include:
  - Fruit & Vegetable Portion Guidelines are listed on page 2, which apply to all federally reimbursable school breakfasts and lunches.
  - Vegetable Subgroups are color-coded according to USDA guidelines for easy reference.
- Crops are divided into 3 charts: Vegetables, Fruits, and Herbs; avocados are included among Vegetables because of USDA Guidelines.
- Farm names are abbreviated in the charts; each farm's full name and contact information are listed on last page of the chart.

## Fruit & Vegetable Portion Guidelines

The following table and accompanying notes have been adapted from USDA guidelines (<http://www.gpo.gov/fdsys/pkg/FR-2012-01-26/pdf/2012-1010.pdf>):

Food Type	Breakfast Meal Pattern			Lunch Meal Pattern		
	Grades K-5 <sup>a</sup>	Grades 6-8 <sup>a</sup>	Grades 9- 12 <sup>a</sup>	Grades K-5	Grades 6-8	Grades 9-12
	Cups of item <sup>b</sup> per week (minimum per day)					
Fruits <sup>c,d</sup>	5 (1) <sup>e</sup>	5 (1) <sup>e</sup>	5 (1) <sup>e</sup>	2 ½ (½)	2 ½ (½)	5 (1)
Vegetables <sup>c,d</sup>	0	0	0	3 ¾ (¾)	3 ¾ (¾)	5 (1)
Dark Green Vegetable Subgroup <sup>f</sup>	0	0	0	½	½	½
Red/Orange Vegetable Subgroup <sup>f</sup>	0	0	0	¾	¾	1 ¼
Beans/Peas (Legumes) Vegetable Subgroup <sup>f</sup>	0	0	0	½	½	½
Starchy Vegetable Subgroup <sup>f</sup>	0	0	0	½	½	½
Other Vegetable Subgroup <sup>f,g</sup>	0	0	0	½	½	¾
Additional Vegetables to Reach Total <sup>h</sup>	0	0	0	1	1	1 ½

### Notes

- In the SBP, the above age-grade groups are required beginning July 1, 2013 (SY 2013–14).
- Food items included in each food group and subgroup and amount equivalents. Minimum creditable serving is 1/8 cup.
- One quarter-cup of dried fruit counts as ½ cup of fruit; 1 cup of leafy greens counts as ½ cup of vegetables. No more than half of the fruit or vegetable offerings may be in the form of juice. All juice must be 100% full-strength.
- For breakfast, vegetables may be substituted for fruits, but the first two cups per week of any such substitution must be from the dark green, red/orange, beans and peas (legumes) or “Other vegetables” subgroups as defined in § 210.10(c)(2)(iii).
- The fruit quantity requirement for the SBP (5 cups/week and a minimum of 1 cup/day) is effective July 1, 2014 (SY 2014–2015).
- Larger amounts of these vegetables may be served.
- This category consists of “Other vegetables” as defined in § 210.10(c)(2)(iii)(E). For the purposes of the NSLP, “Other vegetables” requirement may be met with any additional amounts from the dark green, red/orange, and beans/peas (legumes) vegetable subgroups as defined in § 210.10(c)(2)(iii).
- Any vegetable subgroup may be offered to meet the total weekly vegetable requirement.

## HOW TO READ THE CHART

The number in each cell shows how many growers expect to have that crop available during the corresponding month in 2015-2016. The cells are color-coded to show when crops are most in season and available as well as which food crops are most prevalent relative to all other crops. The darker green the cell, the more available that crop is during that month. Growers' names that project having that crop are listed to the right of each crop, and their contact information is listed at the end of the document.

### Example

VEGETABLES													
ITEM	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug	Growers
Tomatoes	11	11	9	4	5	5	4	4	4	9	12	14	Page's, Suzie's, Good Taste, Second Chance, Rainbow Heights, Eden Tropics, Eden Tropics, Purple Fish, Yasukochi, LaGrange, Dassi, Eulert, Randol Ridge, Be Wise, Dragon Organics
Broccoli	1	3	4	5	6	5	6	5	3	2	1	1	Suzie's, Second Chance, Nagata, Seabreeze, Eden Tropics, CJs Veggies, Eulert, Randol Ridge

### Interpretation

- Tomatoes are in USDA's orange/red vegetable subgroup and broccoli is in USDA's green vegetable subgroup. Both are produced by a number of growers in San Diego County.
- The availability of local tomatoes is at peak in the Summer and early Fall (July-October), but tomatoes are still available by a number of producers throughout the year.
- The availability of local broccoli is at peak through the winter and Spring (Dec.-April) and tapers off during Summer.
- There are comparatively many more farms growing tomatoes than there are farms growing broccoli. For example, at the peak of the season, CHIP identified over a dozen (14) growers in San Diego County that project having tomatoes available in August. In contrast, at the peak of the broccoli harvest only 6 San Diego County farms project having broccoli available.
- The growers to the right of each crop show the farms that grow tomatoes and broccoli at some point throughout the year.

**CHIP FOOD SYSTEMS DEPARTMENT  
2015 - 2016 CROP AVAILABILITY CHART**

VEGETABLES													
ITEM	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug	Growers
Artichokes	0	0	0	0	1	2	2	2	0	0	1	1	Good Taste, Rainbow Heights
Asparagus	0	0	0	0	1	1	2	1	1	1	1	0	Eden Tropics, Dragon Organics
Avocados	4	4	6	5	8	8	8	8	9	7	6	6	Rancho Shiraz, American Avocado, Eden Tropics, Tom A. Serio, Correll & Sons, Rocky Creek, Lot 7, LaGrange, Eulert, Bonsall, Eva Cavileer, Randol Ridge, Eco Farms, Farm ACW, Rancho J'Balie, Yolie's Avos, Santa Paloma
Beans	5	5	4	1	2	0	0	0	2	3	4	5	Second Chance, Nagata, Seabreeze, LaGrange, Eulert, Randol Ridge, Be Wise
Beets	8	9	8	9	10	9	10	8	6	5	4	3	Suzie's, Second Chance, Seabreeze, Eden Tropics, Eulert, Bonsall, Behneman Farms, Randol Ridge, Be Wise, Dragon Organics
Cabbage	2	3	3	5	5	6	5	5	3	2	1	1	Suzie's, Second Chance, Seabreeze, Eden Tropics, Bonsall, Randol Ridge, Be Wise
Cauliflower	3	3	4	4	4	4	4	3	2	2	1	1	Suzie's, Second Chance, Seabreeze, Eden Tropics, Be Wise
Celery	1	1	1	2	2	2	2	1	1	1	1	1	Suzie's, Eden Tropics, LaGrange
Chinese Cabbage	0	1	1	1	1	1	1	1	1	1	1	0	Seabreeze
Cucumbers	10	6	5	4	4	5	4	4	5	6	12	13	Page's, Suzie's, Good Taste, Second Chance, Tom King Farms, Seabreeze, Eden Tropics, Purple Fish, Yasukochi, CJs Veggies, Sage Mountain, LaGrange, Dassi, Eulert, Randol Ridge, Be Wise
Eggplant	7	6	1	1	0	0	1	1	1	1	6	8	Page's, Suzie's, Second Chance, Tom King Farms, Eden Tropics, Eden Tropics, Sage Mountain, Eulert, Randol Ridge, Be Wise
Kohlrabi	0	0	2	4	5	5	5	3	2	0	0	0	Page's, Second Chance, Seabreeze, Eulert, Dragon Organics
Okra	4	3	1	1	0	0	0	0	1	1	3	3	Page's, Second Chance, Eden Tropics, Eulert
Onions	7	6	4	3	3	3	3	4	5	5	6	6	Page's, Suzie's, Second Chance, Eden Tropics, Eden Tropics. LaGrange, Behneman Farms, Randol Ridge
Radishes	4	5	3	5	5	5	5	6	5	4	2	3	Suzie's, Second Chance, Seabreeze, Eden Tropics, Sage Mountain, LaGrange, Bonsall, Be Wise
Rhubarb	1	0	0	0	0	0	1	1	1	2	2	2	Paige's, Eden Tropics
Scallions	3	2	2	2	2	2	2	3	3	3	2	2	Seabreeze, Randol Ridge
Summer Squash	10	5	1	0	1	0	0	2	4	9	10	11	Suzie's, Second Chance, Seabreeze, Eden Tropics, CJs Veggies, Sage Mountain, LaGrange, Eulert, Bonsall, Behneman Farms, Randol Ridge, Be Wise
Turnips	1	1	1	2	2	2	2	2	1	1	1	1	Suzie's, Second Chance, Rainbow Heights, Eden Tropics



**CHIP FOOD SYSTEMS DEPARTMENT  
2015 - 2016 CROP AVAILABILITY CHART**

VEGETABLES (continued)													
ITEM	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug	Growers
Bok Choy	3	3	3	3	3	3	4	3	3	2	1	1	Seabreeze, Eden Tropics, Eulert, Be Wise
Broccoli	1	3	4	5	6	5	6	5	3	2	1	1	Suzie's, Second Chance, Nagata, Seabreeze, Eden Tropics, CJs Veggies, Eulert, Randol Ridge
Chard	8	9	9	9	8	8	9	9	9	9	9	7	Suzie's, Good Taste, Second Chance, Seabreeze, Eden Tropics, Eulert, Bonsall, Randol Ridge, Be Wise
Collard Greens	1	3	2	4	4	2	2	2	1	1	1	0	Suzie's, Second Chance, Seabreeze, Sage Mountain, Be Wise
Kale	5	6	10	10	12	11	11	10	10	7	4	3	Suzie's, Good Taste, Sundial, Second Chance, Seabreeze, Go Green, Eden Tropics, Eden Tropics, Eulert, Bonsall, Randol Ridge, Be Wise, Dragon Organics
Lettuce	9	8	9	11	13	11	11	9	9	9	8	9	Page's, Suzie's, Sundial, Second Chance, Seabreeze, Go Green, Solutions Farms, Purple Fish, LaGrange, Eulert, Bonsall, Randol Ridge, Be Wise, Dragon Organics
Mustard Greens	0	2	2	2	2	2	3	3	3	1	1	1	Seabreeze, Bonsall, Randol Ridge, Be Wise
Spinach	3	3	3	4	4	4	5	6	6	2	2	2	Second Chance, Seabreeze, Seabreeze, Eden Tropics, Sage Mountain, Eulert, Bonsall, Randol Ridge
Carrots	8	8	8	9	10	9	9	9	9	7	6	6	Suzie's, Second Chance, Eden Tropics, LaGrange, Bonsall, Behneman Farms, Randol Ridge, Be Wise, Dragon Organics
Cherry Tomatoes	5	4	3	2	1	1	1	1	2	2	4	4	Second Chance, Seabreeze, Eden Tropics, Eulert, Randol Ridge
Peppers	9	6	5	2	2	1	1	1	1	3	9	10	Page's, Suzie's, Rainbow Heights, Eden Tropics, Purple Fish, Sage Mountain, LaGrange, Eulert, Bonsall, Randol Ridge, Dragon Organics
Sweet Potatoes	2	1	1	0	1	1	0	0	0	0	0	1	Suzie's, Nagata, Eden Tropics, LaGrange
Tomatillos	2	2	2	1	0	0	0	0	0	0	1	3	Second Chance, Purple Fish, Eulert
Tomatoes	11	11	9	4	5	5	4	4	4	9	12	14	Page's, Suzie's, Good Taste, Second Chance, Rainbow Heights, Eden Tropics, Eden Tropics, Purple Fish, Yasukochi, LaGrange, Dassi, Eulert, Randol Ridge, Be Wise, Dragon Organics
Winter Squash	10	11	9	8	4	3	3	0	0	1	1	3	Page's, Suzie's, Good Taste, Second Chance, Seabreeze, Eden Tropics, CJs Veggies, Sage Mountain, Eulert, Behneman Farms, Randol Ridge, Be Wise, Dragon Organics
Corn	3	3	2	1	1	1	1	1	2	2	2	2	Second Chance, Eden Tropics, Yasukochi, CJs Veggies
Peas	1	0	0	2	1	1	2	2	2	2	1	1	Second Chance, Eden Tropics, CJs Veggies, LaGrange, Eulert
Potatoes	2	2	2	1	1	1	1	1	1	1	2	2	Eden Tropics, Sage Mountain, LaGrange

**CHIP FOOD SYSTEMS DEPARTMENT  
2015 - 2016 CROP AVAILABILITY CHART**

FRUITS ITEM	FRUITS												Growers
	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug	
Apples	4	3	2	1	1	1	1	1	2	3	3	1	Second Chance, Eden Tropics, Tom A. Serio, Eulert, Randol Ridge
Apricots	0	0	0	0	0	0	1	1	2	2	1	0	Rainbow Heights, Eden Tropics, Eulert, Randol Ridge
Blackberries	0	0	0	0	0	0	1	1	1	2	4	3	Good Taste, Nagata, Eden Tropics, Eulert
Blueberries	2	1	1	1	1	3	5	5	5	5	3	2	Nagata, Sahu, Eden Tropics, Yasukochi, Stehly
Boysenberries	0	0	0	0	0	0	0	1	1	1	1	1	Eden Tropics
Cantaloupe	5	4	4	1	1	1	1	1	1	2	3	3	Suzie's, Second Chance, Eden Tropics, Sage Mountain, LaGrange, Yasukochi
Cherimoyas	0	0	1	4	5	6	6	6	2	1	0	0	Rancho Shiraz, Nagata, Sahu, Eden Tropics, Tom A. Serio, Bonsall, Santa Paloma
Cherries	0	0	0	0	0	0	0	0	1	1	1	1	Eden Tropics
Figs	8	5	2	0	0	1	1	0	0	0	0	4	Rancho Shiraz, Peacefield, Tom King Farms, Rainbow Heights, Tom A. Serio, Rocky Creek, Eulert, Bonsall
Grapefruit	4	2	2	5	7	6	5	5	6	7	6	6	Eden Tropics, Tom A. Serio, Garcia Organic, Woolley, Rocky Creek, Eulert, Bonsall, Sunrise, Randol Ridge, Eco Farms, Stehly
Grapes	1	1	1	0	0	0	0	0	1	1	1	2	Rainbow Heights, Eden Tropics
Guavas	5	3	4	4	5	4	4	3	2	0	0	0	Rancho Shiraz, Peacefield, Rainbow Heights, Sahu, Eden Tropics, Garcia Organic, Bonsall, Apple of the Tropics
Kiwifruit	0	0	1	1	1	1	1	1	1	1	1	0	Eden Tropics, Dragon Organics
Kumquats	0	0	1	2	5	5	5	4	4	2	2	1	Sahu, Eden Tropics, Garcia Organic, Lot 7, Randol Ridge, Eco Farms, Dragon Organics
Lemons	8	7	8	9	10	9	9	10	10	9	8	8	Good Taste, Rancho Shiraz, Sahu, Walton Lemon, Eden Tropics, Garcia Organic, Eulert, Bonsall, Sunrise, Randol Ridge, Eco Farms, Stehly
Limes	5	6	5	5	5	6	5	4	4	3	3	4	Rancho Shiraz, Sahu, Eden Tropics, Garcia Organic, Bonsall, Randol Ridge, Stehly
Mandarins	0	0	3	3	5	5	4	4	3	1	0	0	Citracado, Eden Tropics, Tom A. Serio, Garcia Organic, Dragon Organics
Melons	4	4	3	2	1	1	1	1	1	2	4	5	Page's, Second Chance, Tom King Farms, Eden Tropics, Yasukochi, LaGrange
Nectarines	1	0	0	0	0	0	0	1	1	1	1	1	Eden Tropics
Oranges	6	3	5	7	8	9	8	8	10	10	6	5	Page's, Good Taste, Rancho Shiraz, Rainbow Heights, Eden Tropics, Tom A. Serio, Garcia Organic, Rocky Creek, Eulert, Bonsall, Sunrise, Randol Ridge, Eco Farms, Stehly
Peaches	0	0	0	0	1	1	0	1	1	1	1	1	Eden Tropics, LaGrange, Bonsall
Pears	1	2	1	0	0	0	0	0	0	2	2	1	Eden Tropics, Bonsall
Persimmons	1	2	4	4	1	0	0	0	0	0	0	0	Eden Tropics, Tom A. Serio, Eulert, Bonsall, Bonsall

**CHIP FOOD SYSTEMS DEPARTMENT  
2015 - 2016 CROP AVAILABILITY CHART**

FRUITS (continued)													
ITEM	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug	Growers
Plums	0	0	0	0	0	0	0	2	1	2	2	2	Tom King Farms, Eden Tropics, Eulert, Randol Ridge
Pumpkins	3	5	5	3	3	2	2	1	0	1	1	1	Good Taste, Second Chance, Eden Tropics, Yasukochi, Behneman Farms, Randol Ridge, Dragon Organics
Raspberries	1	1	1	1	1	1	2	2	2	2	2	1	Eden Tropics
Strawberries	1	1	2	3	5	5	5	6	6	6	3	1	Suzie's, Nagata, Yasukochi, Be Wise, Dragon Organics, Stehly
Tangelos	0	0	1	2	4	4	5	4	5	1	1	0	Tiny House Big Garden, Eden Tropics, Garcia Organic, Sunrise, Behneman Farms, Randol Ridge, Tiny House Big Garden
Tangerines	0	0	0	1	2	3	4	4	3	1	1	1	Rancho Shiraz, Tom A. Serio, Sunrise, Randol Ridge, Eco Farms, Stehly
Watermelon	5	6	4	2	1	1	1	1	2	3	5	6	Suzie's, Second Chance, Tom King Farms, Eden Tropics, Yasukochi, Sage Mountain, LaGrange, Eulert, Dragon Organics

HERBS													
ITEM	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug	Growers
Basil	9	5	6	4	3	3	4	6	7	8	9	9	Page's, Suzie's, Good Taste, Sundial, Second Chance, Seabreeze, Go Green, Eden Tropics, Herbfresh, LaGrange, Eulert, Randol Ridge
Chives	5	4	5	4	4	4	4	6	5	5	5	5	Good Taste, Seabreeze, Herbfresh, LaGrange, Eulert, Behneman Farms, Randol Ridge
Cilantro	6	7	7	8	7	7	7	10	8	6	4	4	Suzie's, Good Taste, Second Chance, Seabreeze, Eden Tropics, Sage Mountain, Herbfresh, Eulert, Behneman Farms, Be Wise
Fennel	2	2	2	2	1	2	2	2	2	2	1	1	Suzie's, Second Chance, Seabreeze, Be Wise
Garlic	2	2	1	1	0	0	0	0	0	0	2	3	Second Chance, Seabreeze, LaGrange, Stehly
Parsley	10	9	8	8	8	7	8	10	9	9	9	9	Page's, Suzie's, Good Taste, Second Chance, Seabreeze, Eden Tropics, Sage Mountain, Herbfresh, Eulert, Behneman Farms, Randol Ridge, Be Wise
Rosemary	10	10	10	11	10	10	11	12	11	10	11	11	Page's, Suzie's, Good Taste, Rancho Shiraz, Second Chance, Seabreeze, Rainbow Heights, Herbfresh, LaGrange, Eulert, Behneman Farms, Randol Ridge, Be Wise

## Harvest of the Month Crop Availability Chart

The chart to the right shows only the items in line with the 2015-2016 Harvest of the Month (HOTM) schools calendar. A red box is placed around each item (or items) during its respective calendar month (i.e. citrus fruits in February). A star (\*) is placed next to crops that are designated as the HOTM recommended variety for that month (i.e. oranges in February).

Note that there are several months in which the projected peak local availability of a crop is not aligned with its place in the HOTM calendar (i.e. cucumbers in April). The HOTM calendar is for all of California and therefore does not perfectly reflect local (San Diego County) agriculture. During these months, we recommend buying source-identified California-grown produce through your standard distributor.

**If you are planning to buy any HOTM produce items direct from local farms in San Diego County (and we encourage you to do so!), we recommend purchasing:**

- **Peppers in September**
- **Lettuce in January**
- **Citrus (especially oranges) in February**
- **Cooked greens (especially chard and kale) in March**
- **Strawberries in May**
- **Avocados in July**
- **Melons in August**

These produce items are in season and widely available by local growers during their allocated HOTM slot.

Refer to the previous pages for farm names of where these HOTM items can be sourced locally.

HOTM ITEM	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July	Aug
Peppers	9	6	5	2	2	1	1	1	1	3	9	10
Grapes*	1	1	1	0	0	0	0	0	1	1	1	2
Radishes*	4	5	3	5	5	5	5	6	5	4	2	3
Beets	8	9	8	9	10	9	10	8	6	5	4	3
Carrots	8	8	8	9	10	9	9	9	9	7	6	6
Sweet Potatoes	2	1	1	0	1	1	0	0	0	0	0	1
Turnips	1	1	1	2	2	2	2	2	1	1	1	1
Apples*	4	3	2	1	1	1	1	1	2	3	3	1
Lettuce*	9	8	9	11	13	11	11	9	9	9	8	9
Spinach	3	3	3	4	4	4	5	6	6	2	2	2
Oranges*	7	4	6	8	9	10	9	9	11	11	7	6
Lemons	8	7	8	9	10	9	9	10	10	9	8	8
Limes	5	6	5	5	5	6	5	4	4	3	3	4
Mandarins	0	0	3	3	5	5	4	4	3	1	0	0
Grapefruit	4	2	2	5	7	6	5	5	6	7	6	6
Tangelos	0	0	1	2	4	4	5	4	5	1	1	0
Tangerines	0	0	0	1	2	3	4	4	3	1	1	1
Bok Choy*	3	3	3	3	3	3	4	3	3	2	1	1
Chard	8	9	9	9	8	8	9	9	9	9	9	7
Collard Greens	1	3	2	4	4	2	2	2	1	1	1	0
Kale	5	6	10	10	12	11	11	10	10	7	4	3
Mustard Greens	0	2	2	2	2	2	3	3	3	1	1	1
Cucumbers	10	6	5	4	4	5	4	4	5	6	12	13
Strawberries*	1	1	2	3	5	5	5	6	6	6	3	1
Peaches*	0	0	0	0	1	1	0	1	1	1	1	1
Nectarines	1	0	0	0	0	0	0	1	1	1	1	1
Plums	0	0	0	0	0	0	0	2	1	2	2	2
Avocados*	4	4	6	6	9	9	9	9	10	8	6	6
Melons	4	4	3	2	1	1	1	1	1	2	4	5
Cantaloupe	5	4	4	1	1	1	1	1	1	2	3	3
Watermelon	5	6	4	2	1	1	1	1	2	3	5	6

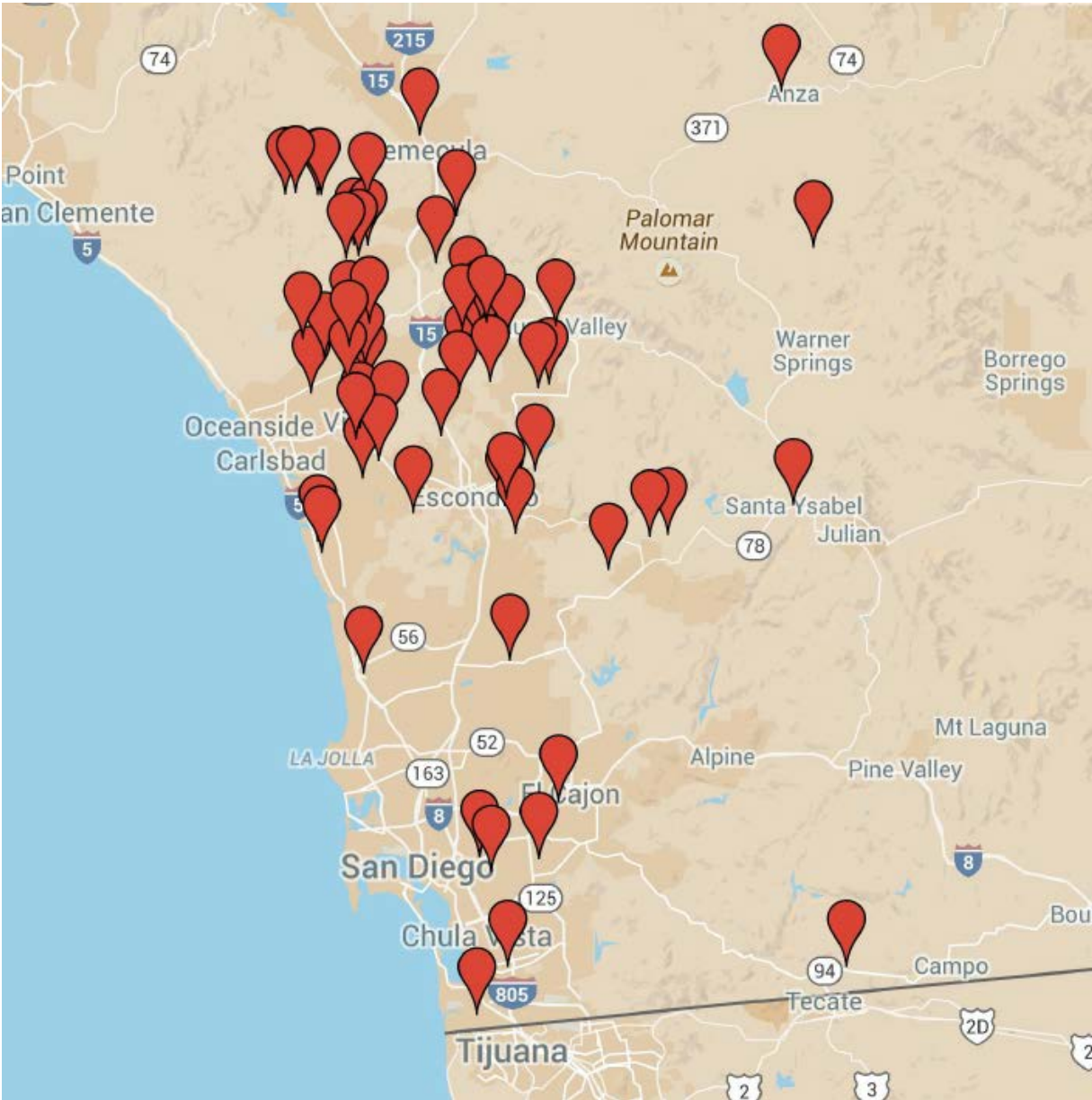


## Farm Contact Information

Farm Name	Contact Name	City/Town	Zip	Email	Phone
American Avocado Grower	Rich Dryden	Fallbrook	92028	legalvid@aol.com	760-728-3716
Apple of the Tropics	Rick Parkhurst	Spring Valley	91977	psidium4@gmail.com	619-466-6597
Be Wise Ranch, Inc	Sandra Broussard	Escondido	92025	sandra@bewiseranch.com	760 746-6006
Behneman Farms	Tracy & Julie Behneman-Henderson	Valley Center	92082	juliebehneman@gmail.com	6198735087
Bonsall Farms	David Kawano	Vista	92084	fdkawano57@gmail.com	760-908-4666
Citracado Family Farms	Amanda Norskog	Valley Center	92082	amandanorskog@gmail.com	7606223332
CJs Veggies	Jasinta Zamora	Vista	92083	baudelo2009@yahoo.com	760-453-4252
Correll & Sons Farm	Marc Correll	Escondido	92027	marccorrell@yahoo.com	760-644-5254
Dassi Family Farm	Jennifer Dassi	Encinitas	92024	jennifer@dassifamilyfarm.com	760.979.3472
Dragon Organics	Emma Frantz	Escondido	92025	dragonorganicsfarm@gmail.com	6192490835
Eco Farms	Steve Taft	temecula	92590	staft@ecofarmsusa.com	951-676-4047
Eden Tropics	Tarek Ayoub	Temecula	92590	tarek1151@yahoo.com	9513756294
Eulert Farms	Donald Eulert	Santa Ysabel	92070	farmprof@pacbell.net	
Eva Cavileer Rosa	Eva Cavileer Rosa	Valley Center	92082	minimay@hughes.net	760-742-2470
Farm ACW	Ryan Halby	Fallbrook	92028	ryanhaly@wildblue.net	7607289096
Garcia Organic	Joel Garcia	Fallbrook	92028	joelg248@yahoo.com	(760) 622-0634
Go Green	Colin Bruce	Encinitas	92024	colin@gogreenagriculture.com	760-634-2506
Good Taste Farm	Good Taste Farm	Fallbrook	92088	hello@goodtastefarm.com	760-456-9315
herbfresh.com	tom mcdougall	Fallbrook	92028	tmcdougall1812@att.net	7604511189
LaGrange	David J. Lock	San diego	92105	djlock@gmail.com	6192463744
Lot 7 Chateau Bell View	Gary & Rose Ricketts	Bonsall	92003	Scurvyricketts@roadrunner.com	858-222-2671
Nagata Bros Farms Inc	Neil Nagata	San Luis Rey	92068	neilt@pacbell.net	760-966-2870
Page's Organics	Tom Page	Ramona	92065	pagesorganics@sbcglobal.net	(760) 789-3859
Peacefield farms	Diana Usrey	Vista	92081	dianaju@cox.net	7607271471
Rainbow Heights Farm/Nursery	Patrice Dreckmann	Fallbrook	92028	rainbownursery@gmail.com	760 723-5556
Rancho J'Balie	Steve Bailey			baileyyy@hotmail.com	
Rancho Shiraz Organic Farm	Ginger Bahardar	Bonsall	92003	gbaharda@ucsd.edu	7607321069

Farm Name	Contact Name	City/Town	Zip	Email	Phone
Ranchrz de Sanchez	Connie	Fallbrook	92028	ranchezdesanchez@gmail.com	7602015888
Randol Ridge Ranch	Lucy Randol	Ramona	92065	randolridgeranch@gmail.com	760-788-1924
Rocky Creek Too	Stephen Ashbaugh	Valley Center	92082	sashbaugh13@yahoo.com	7607421785
Sage Mountain Farm	Phil Noble	Anza	92539	info@sagemountainfarm.com	(951)663-3079
Sahu Subtropicals	Ranajit (Ron) Sahu	Fallbrook	92028	ronsahu@hotmail.com	7026835466
Santa Paloma	Michael Yu	Fallbrook	92028	micky_fish@hotmail.com	858-699-2128
Seabreeze Organic Farm	Stephenie Caughlin	San Diego	92130	info@seabreezed.com	8584810209
Second Chance Youth Garden	Kristin Kvernland	San Diego	92105	kkvernland@secondchanceprogram.org	6198390952
Solutions Farms	Kevin Gorham	Vista	92084	kgorham@solutionsforchange.org	7602951437
Stehly	Jared	Valley Center	92082	jaredb@stehlyfarmsorganics.com	760-498-9545
Sundial Farm	Sean Keany	Vista	92081	info@sundialfarmca.com	7607245000
sunrise farms	wes yamamoto	vista	92081	wes@sunrisefarmscitrus.com	7605983276
Suzie's Farm	Robin Taylor	San Diego	92154	robin@suziesfarm.com	6196621780
The Purple Fish Organics, Inc.	Arturo Gonzalez	Valley Center	92082	arturog@thepurplefishorganics.com	714-616-4908
Tiny House Big Garden Aquaponics	Ben Talley	Fallbrook	92028	SUREBEN@GMAIL.COM	760-645-3307
Tom a. Serio	Tom a. Serio	Valley Center	92082	tomaserio@hotmail.com	760-715-6596
Tom King Farms	dennis stowell	Ramona	92065	tomkingfarms@gmail.com	7607894002
Walton Lemon Farm	Kristen D. Walton	San Marcos	92078	kriswalt@gmail.com	760-525-9709
Woolley Farms	Robert Woolley	Valley Center	92082	robertowoolley@yahoo.com	760 877 3747
Yasukochi Family Farm	Donald Yasukochi	Oceanside	92057	yasukochifamily@cox.net	760-801-6627
Yolie's Avos	Yolie Herman	Fallbrook	92028	yolieherman@hotmail.com	

## Map of Grower Respondents



Contact Colin Cureton, CHIP Food Systems Director, at [ccureton@sdchip.org](mailto:ccureton@sdchip.org) or 858-609-7962 for digital access to this map.





## APPENDIX



# 2015-2016 Southern California Grower Information and Crop Availability

## Introduction

Thank you for taking the time to provide your farm information and estimated crop availability for the 2015-2016 year.

This information is being gathered by Community Health Improvement Partners (CHIP) to help advance farm-to-institution efforts in San Diego County. CHIP currently assists schools, hospitals, local government, businesses, and distributors to connect with more local farmers and buy more local fruits, vegetables, and herbs. We do this through partnerships with groups like the San Diego County Farm to School Taskforce, the Farm Bureau, the California Alliance of Family Farmers, and more.

We will use the information gathered to develop our annual crop availability chart that San Diego County schools and other institutions use to find local produce. We will also use the information to identify growers that are interested in selling direct to the institutional market (i.e. schools, hospitals, senior centers, Universities, etc.) or to distributors that serve the institutional market. Survey responses will also be used to increase participation in the use of the San Diego Grown 365 brand and identify potential vendors for CHIP's 3rd annual Let's Go Local Produce Showcase.

Thanks in advance for providing us complete information on your farm and expected crop availability for the coming year.

## Contact Information

**\*1. Please provide the following contact information so interested institutional buyers and/or distributors can contact you regarding your available products.**

Name:	<input type="text"/>
Farm Name:	<input type="text"/>
Farm address:	<input type="text"/>
City/Town:	<input type="text"/>
ZIP:	<input type="text"/>
Email Address:	<input type="text"/>
Phone Number:	<input type="text"/>

**2. Do you currently sell your products directly to any institutions in San Diego County?**

**"Institutions" include schools, hospitals, universities, senior centers, childcare sites, community organizations, etc. but NOT distributors, grocers, and other wholesale market channels.**

- Yes  
 No

## Interest in selling to institutions

# 2015-2016 Southern California Grower Information and Crop Availability

## 3. Are you interested in selling directly to institutions?

Again, "institutions" include schools, hospitals, universities, senior centers, childcare sites, community organizations, etc.

- Yes
- No

## Farm Information: Acreage, liability insurance, certifications, region

## 4. How many acres of land does your farm operation currently have in production?

## 5. Do you currently carry liability insurance?

- Yes
- No

6. If you answered yes to the above question, what level of liability insurance do you carry (i.e. \$1 million, \$5 million, etc.)? If you answered 'no' above, just skip this question.

## 7. What certifications, if any, do you have (i.e. Organic, GAP, etc.)?

8. CHIP is particularly interested in identifying growers with farms located in San Diego County and the surrounding region. Which of the following describes the geographic location of your farm?

- Located within San Diego County
- Located within roughly 250 miles of San Diego County
- Located in California
- None of the above

If you have multiple farms in different geographic categories, please describe here:

## San Diego Grown 365 Membership



## 2015-2016 Southern California Grower Information and Crop Availability

San Diego Grown 365 is a San Diego County Farm Bureau campaign that supports local farmers who grow and raise products in San Diego County. Participants in San Diego Grown 365 have exclusive right to use the SD Grown 365 certification label, an increasingly recognizable logo that signals farm products that are fresh and support the local economy. The brand is free to use for San Diego County farmers fisherman, retailers, and meal-serving institutions. All that's required is to fill out the appropriate licensing agreement (which can be found at <http://www.sdfarmbureau.org/BuyLocal/SD-Grown365.php>).

We are collecting this information because CHIP is working in partnership with the Farm Bureau to boost participation in the San Diego Grown 365 campaign.

### 9. Are you currently registered to use the San Diego Grown 365 brand?

- Yes
- No
- N/A

### 10. If you answered no above, are you interested in registering to use the San Diego Grown 365 brand?

- Yes
- No
- N/A

## Availability of FRUITS (1 of 2)

The following several pages will gather information on your EXPECTED crop availability for September, 2015-August, 2016. This information will be used by San Diego County school districts to identify products they can buy direct from local farms or through their existing distributor, who they would encourage to buy from local farms. This calendar will also be used to help set the 2016-2017 Harvest of the Month calendar, which many Southern California schools, hospitals, and businesses use to source, promote, and serve more seasonal, local foods.

# 2015-2016 Southern California Grower Information and Crop Availability

**11. Please identify all the FRUITS you expect to have available and their months of availability in 2015-2016. Rough estimates on months of availability are fine.**

	Sept, 2015	Oct	Nov	Dec	Jan, 2016	Feb	March	April	May	June	July	Aug
Apples	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apricots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blackberries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blueberries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boysenberries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cantaloupe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cantaloupes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cherimoyas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cherries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Figs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grapefruit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grapes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Guavas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kiwifruit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kumquats	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lemons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Availability of FRUITS (2 of 2)

# 2015-2016 Southern California Grower Information and Crop Availability

**12. Please identify all the FRUITS you expect to have available and their months of availability in 2015-2016. Rough estimates on months of availability are fine.**

	Sept, 2015	Oct	Nov	Dec	Jan, 2016	Feb	March	April	May	June	July	Aug
Limes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mandarins	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Melons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nectarines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oranges	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peaches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pears	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Persimmons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Plums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pumpkins	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raspberries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strawberries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tangelos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tangerines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Watermelon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify crop and months of availability)

## Availability of VEGETABLES (1 of 2)

# 2015-2016 Southern California Grower Information and Crop Availability

**13. Please identify all the VEGETABLES you expect to have available and their months of availability in 2015-2016. Rough estimates on months of availability are fine.**

	Sept, 2015	Oct	Nov	Dec	Jan, 2016	Feb	March	April	May	June	July	Aug
Artichokes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arugula	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Asparagus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Avocados	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bok Choy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Broccoli	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cabbage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carrots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cauliflower	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Celery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cherry Tomatoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chinese Cabbage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Collard Greens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cucumbers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eggplant	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Availability of VEGETABLES (2 of 2)

# 2015-2016 Southern California Grower Information and Crop Availability

**14. Please identify all the VEGETABLES you expect to have available and their months of availability in 2015-2016. Rough estimates on months of availability are fine.**

	Sept, 2015	Oct	Nov	Dec	Jan, 2016	Feb	March	April	May	June	July	Aug
Kale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kohlrabi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lettuce, all cultivars and varieties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mustard Greens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Okra	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Onions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peppers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Potatoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radishes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rhubarb	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scallions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spinach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Summer Squash	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sweet Potatoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tomatillos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tomatoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Turnips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Winter Squash	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify crop and months of availability)

## Availability of HERBS

# 2015-2016 Southern California Grower Information and Crop Availability

**15. Please identify all the HERBS you expect to have available and their months of availability in 2015-2016. Rough estimates on months of availability are fine.**

	Sept, 2015	Oct	Nov	Dec	Jan, 2016	Feb	March	April	May	June	July	Aug
Basil	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cilantro	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fennel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garlic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parsley	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rosemary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify crop and months of availability)

## Let's Go Local! Produce Showcase

Every year, CHIP hosts the Let's Go Local! Produce Showcase which convenes growers, distributors, and a wide range of buyers (schools, hospitals, universities, government, senior centers, restaurants, retailers, etc.) to build business relationships and grow the local food economy. In 2014 over 50 sellers attended. One in four sellers (25%) made new sales in 2015 to clients they met at the 2014 Showcase. This year, the Let's Go Local! Produce Showcase will happen on October 23rd, 2015 from 2:00-5:00 p.m. at the Leichtag Ranch in Encinitas, CA. The registration cost for growers of \$30 includes a booth, access to all attendees, and an optional reception at the Leichtag Ranch following the event.

**16. Are you interested in being a vendor at the 2015 Let's Go Local Produce Showcase?**

- Yes
- No
- Unsure
- N/A

## Thank you!

Thank you for completing this survey. CHIP's food systems team will be in touch with any necessary follow-up.

Our goal is to help San Diego County farmers establish long-term business relationships that increase farmers' sales and grow the local food economy. Please don't hesitate to let us know how we may further advance these goals or improve our grower engagement.

Please contact Colin Cureton, Food Systems Director at Community Health Improvement Partners (CHIP), at 858-609-7962 or [ccureton@sdchip.org](mailto:ccureton@sdchip.org) with any questions or concerns.